# Digital with Purpose Movement Launch Event

European Union Digital Summit May 31<sup>st</sup> & June 1<sup>st</sup> Lisbon, Portugal



DIGITAL WITH PURPOSE

## Opening and Keynote



14:00 Welcome Remarks
Luis Neves
CEO of the Global Enabling Sustainability
Initiative (GeSI)



14:05 Opening Keynote
Pedro Siza Vieira
Minister of State for the Economy and the Digital
Transition of Portugal



### Panel Discussion 1

May 31, 2021

### Digital Democracy for public good: Data security and privacy, who is in control, who decides?

- Current measures & progress
- Future opportunities
- Role of Digital with Purpose and securing a safer future?
- What regulation is needed?

14:15 Keynote Speaker: Filipa Santos Carvalho,Executive Board Member, NOS14:25 Panel Discussion

- Moderator: João Pedro Pereira, Journalist, Público
- João Vieira de Almeida, CEO, Vieira de Almeida
- Georg Kell, Chairman, Arabesque
- Lise Fuhr, Director General, ETNO

### Media Partners & Promotion

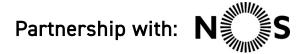
Portuguese Media Partner - 'LIVE'

- Broadcast Television Reports TVI
- Interviews Publico & Articles
- Social Media Video & Banners
- Digital & Official Websites

### **GeSI Network & Communications**

- Press
- Social Media
- ICT email database





# Keynote from the European Commission



15:10 Keynote
Frans Timmermans
Vice President of the European Commission



### Panel Discussion 2

May 31, 2021

### Climate Change: How do we accelerate the role of technology and what impact should we expect?

- Current challenges & recent progress
- 5G, AI, IoT & Big Data as accelerators
- Digital with Purpose & role of Tech Giants

**15:20** Keynote Speaker: **Bernard Charlès**, Vice Chairman and CEO, Dassault Systèmes **15:30** Panel Discussion

- Moderator: João Póvoa Marinheiro, Journalist, TVI
- Dirk Messner, President, German Environment Agency
- Manuel Eanes, Board Member, NOS
- Fernando Reino da Costa, President and CEO, Unipartner
- Abraham Liu, Chief Representative to the EU Institutions and VP European Region, Huawei

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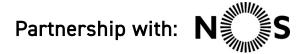
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### Digital with Purpose Stamps

May 31, 2021

## Digital Maturity Certification: Accelerating companies' digital transformation Signing of the mutual MoU

### 16:15 Panel Discussion

- Moderator: Ana Festas Henriques, Cabinet of SETD
- Dora Moita, Member of the Board of Directors, INCM e Carlos Silva, INCM
- Ana Ramalho, Member of the Board of Directors, IPQ
- Leopoldo Cortez, President, IPAQ
- Sara Carrasqueiro, Member of the Board of Directors, AMA
- Filipa Calvão, President, CNPD
- António Gameiro, Director Geral, GNS
- Luis Neves, CEO, GeSI





"Digital
Democracy with a
Purpose"



16:45 Keynote
Martin Schulz
Member of the Federal German Parliament and
Former President of the European Parliament



## Closing Remarks and Keynote



17:00 Closing Remarks
Malcolm Johnson
Deputy Secretary-General
International Telecommunication Union (ITU)



17:05 Closing Keynote
André de Aragão Azevedo
Secretary of State for the Digital Transition
of Portugal



# "Digital with Purpose Movement" launch

June 1, 2021

### GeSI presents: Digital with Purpose Movement launch

**12:05** Lisbon Declaration - Working together towards the EU Digital Principles Declaration

- António Costa, President of European Council
- Ursula von der Leyen, European Commission President
- David Maria-Sassoli, President of the European Parliament
- Antonio Guterres, UN Secretary-General

12:30 Digital With Purpose – CEO Pledge Presented by **Bernard Charlès** Vice Chairman and CEO, Dassault Systèmes

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