

Strategic Approach

Sustainable Finance



TRUST
CERTIFICATION

Deliver high financial performance with purpose

THE CHALLENGES

Despite the growth of sustainable finance practices in recent years, several surveys show that finance professionals are operating with a 'knowledge gap' when it comes to ESG (Environmental, Social and Governance). This bears the question: how could asset owners and asset managers deliver superior financial performance by adopting policies, practices, and data related to sustainable capitalism?

THE PROGRAM

Sustainable finance is one of the strongest trends in capital markets – it encompasses 31% of global AUM and grows 17% annually. The program provides an overview of the global sustainable finance market and its different variations, and explores how financial players (institutional investors, asset managers, wealth managers) can manage capital and generate value through Environmental, Social and Governance (ESG) lenses.

Key takeaways:

FOR YOU

Understand the risks and opportunities related to sustainable finance

Develop a basic understanding of how to integrate ESG data into private equity, asset management, and wealth management

Identify high quality ESG products in all asset classes

Access and manage ESG data

Develop a sustainable finance policy

Identify the financial potential of sustainable investments

Take stock of the compliance/legal component of sustainable finance

PARTICIPANTS' PROFILE

Senior banking executives

Asset managers

Institutional investors

Wealth managers

FOR YOU ORGANIZATION

Develop a holistic understanding of what sustainable finance is, its building blocks, and where capital markets are heading towards

Understand the unique elements of ESG finance and how it relates to traditional finance



Program

Throughout the program, theory and practice will be combined, allowing participants to immediately apply ESG concepts and frameworks into financial practices in the different modules.



What is Sustainable Finance?



CASE STUDY



ESG Evidence and Trends



How to Invest through ESG Lenses?



CASE STUDY

STRUCTURING A GREEN BOND



ESG Data



CASE STUDY



Communication and Reporting



CASE STUDY



Sustainable Finance in practice



What is Sustainable Finance?

- History
- Sustainable finance vs. traditional finance
- ESG market size and trends
- Challenges and biases against sustainable finance
- Sustainable finance ecosystem: industry leaders



CASE STUDY

How to Invest through ESG Lenses?

- Definitions and investment methods
- ESG products (all asset classes)
- ESG regulations and compliance



CASE STUDY

STRUCTURING A GREEN BOND

Communication and Reporting

- External communication of ESG policies and practices
- Internal communication and education on sustainable finance
- Developing a sustainable finance policy in a financial organization



CASE STUDY

ESG Evidence and Trends

- Does sustainable finance matter? The theory
- Does sustainable finance matter? The evidence

ESG Data

- Human vs. machine data
- Materiality: What ESG factors affect financial performance?
- ESG/impact data providers
- Integration of ESG data into basic financial models



CASE STUDY

Sustainable Finance in Practice

- For wealth managers
- For asset managers
- For banking executives
- For institutional investors

Faculty



Scientific Coordination

Rodrigo Tavares

Adjunct Associate Professor at Nova SBE, where he teaches the Master-level course on Sustainable Finance. Founder and President of the Granito Group, a financial group that advances the sustainable economy through management consulting, financial advisory, and policy & research. He holds over 15 years of experience in government and international organizations working with foreign affairs and economic cooperation. From 2011 to 2014 he served as Head of the São Paulo State Government's Office of Foreign Affairs. Worked as a Senior Research Scholar at Harvard University, Columbia University (postdoc grant) and University of California, Berkeley. He was nominated Young Global Leader by the World Economic Forum (2017) and StartUp Portugal Ambassador (2018). He has an op-ed column at TSF and Folha de São Paulo.

[FIND OUT MORE](#)



Scientific Coordination

Miguel Ferreira

Miguel A. Ferreira holds the BPI | Fundação "la Caixa" Chair in Responsible Finance at Nova School of Business and Economics. He is the Dean of Faculty and Research at Nova School of Business and Economics. He is also a research associate of the European Corporate Governance Institute (ECGI) and a research fellow of the Centre for Economic Policy Research (CEPR). He has a PhD in Finance from the University of Wisconsin-Madison, a Master in Economics from Nova School of Business and Economics, and a Licenciatura in Business from ISCTE. His research interests include corporate finance and governance. His research has been published in academic journals including the Journal of Finance, Journal of Financial Economics, Review of Financial Studies and Management Science. He is associate editor for the Journal of Banking and Finance. He has been a recipient of several research grants and awards including a European Research Council (ERC) grant. He teaches corporate finance in the undergraduate program. He also has an extensive experience of teaching in executive education programs, consulting, and expert witness.

[FIND OUT MORE](#)

Faculty

Ana Luís de Sousa

Partner @ Vieira de Almeida - Energy & Natural Resources

How to Invest through ESG Lenses?

Case Study (structuring a green bond)

Hugo Moredo Santos

Partner @ Vieira de Almeida - B&F Capital Markets

How to Invest through ESG Lenses?

Case Study (structuring a green bond)

Miguel Ferreira

BPI | Fundação “la Caixa” Chair in Responsible Finance

ESG Evidence and Trends

ESG Data

Rodrigo Tavares

Assistant Professor (Adjunct) @ Nova SBE

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Sustainable Finance in Practice

FIND OUT MORE ABOUT THE PROGRAM FACULTY

Nova School of Business & Economics



All locations on campus
bear the COVID OUT
trust certification,
awarded by ISQ

[FIND OUT MORE](#)

A school that always looked
at the future as a way to
perpetuate its legacy.



Nova SBE's role has always been very clear since the beginning. And so it remained over the last 40 years: actively participating in the world's transformation in a positive way.

We believe we have a commitment to all those who dare to question, to discover, and to create. The ones that keep trying to overcome and improve the means through which they can be better and do better as people, professionals, leaders. As citizens.

Just like today, tomorrow we will be a school that welcomes those who still believe in our ability to surpass ourselves by showing the curious and determined minds that we are.

We will be the place where it is possible to have the tools needed to realize where you want to go and start charting the way to get there.

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in Europe

Recognized by the Financial Times ranking

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IN EUROPE

#44 BEST
IN THE WORLD

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#16 BEST
IN THE WORLD

MASTER'S IN FINANCE

#14 BEST
IN THE WORLD

EUROPEAN BUSINESS SCHOOL

#30 BEST
IN EUROPE

Recognized by the Eduniversal ranking

UNIVERSAL BUSINESS SCHOOL

5 PALMS

Each day begins with a question: what can we do for you?

Vieira de Almeida (VdA) is a leading international law firm with more than 40 years of history, recognised for its impressive track record and innovative approach in corporate legal services. The excellence of its highly specialised legal services covering several industries and practice areas, which enables VdA to overcome the increasingly complex challenges faced by its clients.

VdA offers robust solutions grounded in consistent standards of excellence, ethics and professionalism. Recognition of the excellence of our work is shared by the entire team, as

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Nova SBE Executive Education

Expand your horizons



Program Advisor

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APPLY HERE

LANGUAGE

Portuguese

LENGTH

3 days

SCHEDULE

From 9:00 a.m. to 4:00 p.m.

1ST EDITION

March 23-25, 2021

INVESTMENT

1.650€

exed.novasbe.pt

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