# INTERNATIONAL DATA TRANSFERS & COMPLIANCE SUMMIT

ORGANISED BY: GROWTH INNOVATION AGILITY

# 5<sup>th</sup> February 2020 Lisbon, Portugal

**OUR PARTNERS:** 

**OneTrust Privacy** PRIVACY MANAGEMENT SOFTWARE





www.worlddatacompliance.com



# World's #1 Most Widely Used Privacy Management Software

# FOR PRIVACY, SECURITY & THIRD-PARTY COMPLIANCE

Fast Track Your Compliance with CCPA, GDPR, LGPD, ISO & Hundreds of Global Privacy Laws & Security Frameworks

Technology to Power Your Privacy, Security & Third-Party Risk Programs						
Privacy Program Management	Marketing & Privacy User Experience	Third-Party Risk Management	Incident & Breach Response			
<b>Maturity Planning</b> Compliance Reporting Scorecard	<b>Cookie Compliance</b> Website Scanning & Consent	Vendor Assessments Security & Privacy Risk	Incident & Breach Response Assessments, Notifications & Reporting			
<b>Program Benchmarking</b> Comparisons Against Peers	Mobile App Compliance App Scanning & Consent	Vendorpedia Risk Exchange Security & Privacy Risks	Incident Intake Centralized Register			
Assessment Automation PIAs, DPIAs, PbD & Info Sec	Preference Management End User Preference Center	Vendorpedia Monitoring Privacy & Security Threats	<b>Risk Assessments</b> Risk & Harms Analysis			
Data Mapping Inventory & Records of Processing	Data Subject & Consumer Requests Intake to Fulfillment Automation	Vendor Chasing Services Managed Chasing Services	Notification & Reporting Obligation Tracking			
Targeted Data Discovery <sup>™</sup> Access, Deletion & Portability	<b>Policies &amp; Notices</b> Centrally Host, Track & Update	Vendor Data Flows Reporting & Recordkeeping Automation	<b>Real-Time Activity Feed</b> Breaches & Enforcements			
Defining the Future of Privacy, Security & Third-Party Risk Together						
Powerful Technology Platform	World-Class Regulatory Intelligence	Expert Global Professional Services	Large Active User Community			
The most depth and breadth of privacy & security use cases than any solution in the market	Industry's most intelligent platform powered by massive regulatory datasets updated daily	The most certified resources available worldwide to support your deployment	The largest and most active global community sharing best practices			
50+ Patents Awarded 60+ Languages 300+ Technology Plugins	40 In-House Researchers 500 Lawyer Network 300 Jurisdictions Covered	200 Implementation Team 2,500 Certified Partners 95% Customer Satisfaction	10k+ Participants 250+ Global Workshops 100+ Cities Worldwide			

### VISIT WWW.ONETRUST.COM FOR MORE INFORMATION

**OneTrust Privacy** PRIVACY MANAGEMENT SOFTWARE

#### ATLANTA | LONDON | BANGALORE | SAN FRANCISCO MELBOURNE | NEW YORK | MUNICH | HONG KONG

OneTrust is the #1 most widely used privacy, security and third-party risk technology platform trusted by more than 4,000 companies to comply with the CCPA, GDPR, ISO27001 and hundreds of the world's privacy and security laws. OneTrust's primary offerings include OneTrust Privacy Management Software, OneTrust PreferenceChoice™ consent and preference management software, OneTrust Vendorpedia™ third-party risk management software and vendor risk exchange and OneTrust GRC integrated risk management software. To learn more, visit OneTrust.com or connect on LinkedIn, Twitter and Facebook.

# WELCOME NOTE

INTERNATIONAL 24TA TRANSFERS & COMPLIANCE

Dear Guests,

We are delighted to welcome you at the International Data Transfers & Compliance Summit in beautiful Lisbon on February 5th, 2020.

The conference is packed with thought-provoking topics, panel discussion, roundtables, workshop and networking sessions. We expect plenty of idea exchanges between the speakers, the delegates and industry experts to take place.

To get the most from the Summit we encourage you to learn, ask your questions during panel discussions, start conversations during breaks and do not hesitate to share your thoughts.

Stay in touch with participants even after the Summit by joining our Whatsapp group. Scan a QR code and join a chat by the link.



We trust you will enjoy the event and look forward to seeing you soon! GIA Global Group

INTERNATIONAL		
DATA TRANSFERS & COMPLIANCE	5th February 2020	
SUMMIT	Lisbon, Portugal	

8:30 WEDNESDAY (Feb. 5th)	REGISTRATION & COFFEE		
8:50	OPENING REMARKS FROM THE CHAIRPERSON		
9:00	KEYNOTE INTERNATIONAL DATA TRANSFERS: TRENDS, CHALLENGES AND OPPORTUNITIES • Trends in International Data Transfers; • Challenges • Opportunities • UK vision for the future		
	Kevin Adams Department for Digital, Culture, Media & Sport <b>Kevin Adams</b> Deputy Director, International Data Transfers <b>Department of Digital, Culture, Media and Sport, UK Government</b>		
9:20	KNOWLEDGE EXCHANGE (3x20 minutes presentations) LATEST REGULATORY DEVELOPMENTS & GUIDELINES: IMPLICATIONS FOR BUSINESSES • TBC		
	AIG       Paul Donovan         Global Compliance Privacy Associate         General Counsel & Data Protection Officer         AIG		
9:50	<ul> <li>KNOWLEDGE EXCHANGE (3x20 minutes presentations)</li> <li>DATA PROTECTION AND THE FUTURE OF DATA-DRIVEN INNOVATION</li> <li>Data trends of the future</li> <li>Where privacy compliance meets data utility</li> <li>Enabling machine learning, product development &amp; new revenue streams</li> <li>Emerging privacy-preserving business models and applications</li> </ul>		
	Sebastian Weyer CEO Statice GmbH		
10:10	SESSION WRAP-UP DISCUSSION WITH PRESENTERS MODERATOR: Mariana Jorge Santos E Sousa Chief Compliance Officer Lusíadas Saúde		
10:40	REFRESHMENTS & NETWORKING BREAK		

### 5th February 2020 Lisbon, Portugal

#### **11:10** KNOWLEDGE EXCHANGE (3x20 minutes presentations)

#### COMPLIANCE IN YOUR MULTINATIONAL SUPPLY CHAIN: THIRD PARTY DUE DILIGENCE

- Due diligence mechanisms for data privacy compliance of vendors
- Red flags and risk mitigation including contracts, privacy shield, BCR
- Vendor creation screening

#### **Dan Manolescu** Privacy Attorney & Global Privacy Counsel

#### 11:50 KNOWLEDGE EXCHANGE SESSION

#### WHY THIRD-PARTY RISK MANAGEMENT IS KEY OR GETTING GRANULAR WITH THIRD-PARTY RISKS: ADDING BUSINESS CONTEXT & MAPPING DATA FLOWS

So you've mapped your data and understand where your processing activity risks lie, but are you missing the most important piece? In today's shifting security and regulatory environment, it's imperative that businesses understand the hidden risks that vendors and third-party data transfers pose to the reliability of organization's records of processing activity. In this session, we'll discuss the importance of incorporating third-party vendors in your data map and outline the benefits of ongoing monitoring and evaluation. We'll provide a roadmap and action plan for updating your records of processing activity and share how it can be done more efficiently to support the entirety of the organization.

- Breakdown the importance of incorporating an additional layer of vendor risk detail to your data map
- Utilize third-party vendor risk management to maintain oversight and add business context to your data map
- Takeaway tips for keeping your data map evergreen and up-to-date

OneTrust Privacy

Jacob Eborn Senior Privacy Consultant OneTrust

#### 12:10

#### KNOWLEDGE EXCHANGE SESSION CROSS-BORDER DATA ANALYTICS: HOW TO TAKE ADVANTAGE OF THE OPPORTUNITIES IN A COMPLIANT WAY

- Data governance as a comprehensive approach
- Data vision, data policies and binding corporate rules
- Data compliance management system
- Legal and regulatory requirements of data analytics
- Compliance framework for data analytics

#### Birte Mössner

Head of Data Compliance Daimler AG

#### INTERNATIONAL DATA TRANSFERS & COMPLIANCE SUMMIT 5th February 2020 Lisbon, Portugal

#### 12:35 KNOWLEDGE EXCHANGE SESSION COMPLIANCE IN YOUR MULTINATIONAL SUPPLY CHAIN: OPTIMIZING THIRD PARTY RISK MITIGATION

- Need for comprehensive understanding of business reliance of third-party relationships
- Vetting, tiering, and monitoring third-party cyber and privacy compliance, regulatory applicability
- Quantification of third-party cyber and privacy risk
- Exploring and optimizing cyber insurance solutions

M&T Bank	Jeffrey Batt Cyber Insurance Practice Leader M&T Bank
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13:00

SESSION WRAP-UP DISCUSSION WITH PRESENTERS

MODERATOR: Miguel Bacelar Auditor Carlos Aires, Amadeu Costa Lima & Associado - SROC

13:30 LUNCH

ROUNDTABLE DISCUSSION

DATA TRANSFERS AND COMPLIANCE BASED ON INDUSTRY

#### **RT 1: Data Protection Impact Assessments**

Mandatory impact assessments are posing a new challenge and many questions remain open, such as which methodology to use.



14:30

Jason Flint VP International Data Privacy Counsel Barclays

#### RT2: Records of processing activities

The burden of maintaining detailed records of processing activities under article 30 has substantially been increasing and question are already being raised as to which format and process to adopt.



Patrick Boscher Strategic RegTech Advisor & Startup Angel PABORA.IO

### RT3: Privacy by design & Privacy by default from theory to application

Obligations to apply principles of 'privacy by design' and 'privacy by default' into the process of developing and launching new technologies, products, services, etc.

CWT

#### Christel Cao Delebarre

Global Privacy Officer and Senior Legal and Compliance Director CWT

15:30	<ul> <li>WORKSHOP</li> <li>GLOBAL TRANSFERS - GLOBAL CHALLENGES FOR THE GLOBAL CORPORATIONS</li> <li>Challenges brought by the territorial scope of various laws</li> <li>Intragroup movement of data - good or bad idea?</li> <li>How to stay compliant?</li> </ul> Andreea Lisievici Head of Data Protection Compliance Volvo Car Corporation			
16:15	REFRESHMENTS & NETWORKING BRE			
16:45	PANEL DISCUSSION IS IT POSSIBLE TO DO BUSINESS AND THE INTERNATIONAL DATA TRANSFE		CE WITH	
Vą	MODERATOR: Sebastião Barros Vale Associate Lawyer Vieira de Almeida e Associados	BARCLAYS	<b>Jason Flint</b> VP International Data Privacy Counsel <b>Barclays</b>	
PABORA ATRICK ROSCHER	Patrick Boscher Strategic RegTech Advisor & Startup Angel PABORA.IO	CWT	<b>Christel Cao Delebarre</b> Group Global Privacy Officer <b>CWT</b>	
17:30	CLOSING REMARKS FROM THE CHAIRPERSON			
17:45	COCKTAIL RECEPTION			

END OF THE SUMMIT

#### INTERNATIONAL DATA TRANSFERS & COMPLIANCE SUMMIT

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# SPEAKERS' BIOGRAPHIES



MEHDI CHOURIB Founder at T-SCOP, Germany

**EVENT CHAIRMAN** 

A dynamic entrepreneur, Mehdi Chourib founded T-SCOP as global player in information security, operating across Germany, the United States, France and Dubai; specializing in managed security services, advisory services, GDPR compliance, identity and incident response for enterprise level organizations. Mehdi's ability to understand industry trends and to successfully analyse enterprise business security demands have supported him

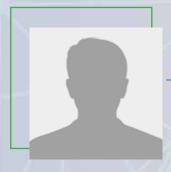
achieve the profile of a global cybersecurity expert.

He regularly shares his expertise with entrepreneurs community.

Mehdi is a scientific researcher in the field of information network information hiding (network covert channels and network steganography). He also lectures regularly on information network information hiding at the University of applied sciences in Worms (Germany).

Over the last 10 years of professional experience, Mehdi Chourib has covered several aspects of the information security: leadership, organizational, governance, compliance, technical and operational;

and includes many industries such as the automotive, information technology, retail and health care sector. In his former role as Chief Information Security Officer (CISO) group at Yazaki European Group, he led the implementation of European GDPR across many countries.



#### **KEVIN ADAMS**

Deputy Director, International Data Transfers at Department of Digital, Culture, Media and Sport, UK Government

Career Diplomat and British Civil Servant. Responsible for UK Domestic Data Protection since August 2018. Now leading matters relating to International Data Transfers. Previous positions in Washington DC (2014-18) and Lisbon (2006-9) and London on security and EU issues. In 2019 was awarded an OBE for Services to National Security.



#### PAUL DONOVAN

Global Compliance Privacy Associate General Counsel and Data Protection Officer at AIG, U.K.

to be added soon



#### SEBASTIAN WEYER CEO at Statice GmbH, Germany

Sebastian is a Co-founder & CEO at Statice, an automatic data anonymization software that enables companies to easily use sensitive data. In the past, he developed ventures in IoT, Data Science and Big Data. He earned both his Bachelor's and Master's degree from Rotterdam School of Management. Sebastian is passionate about data-driven innovation that creates value for people and their businesses.

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#### MARIANA JORGE SANTOS E SOUSA Chief Compliance Officer at Lusíadas Saúde, Portugal

Graduated in Law, has worked for 14 years in Quality, Risk and Safety, and for 3 years in Data Protection and Privacy as a DPO. Currently working as head of Compliance.



DAN MANOLESCU Privacy Attorney & Global Privacy Counsel

Versatile and business-focused data privacy attorney I LLM, MA, LLB, CIPP/E, CIPM, FIP, EIPA, DPO ✓ Privacy and Data Protection senior professional who successfully designed, managed, aligned, implemented and audited global data privacy programs for multinational companies and delivered compliance with global data privacy laws including the General Data Protection Regulation. ✓ Versatile opinion

leader, strong advocate of Company brand and values, innovative and adaptive privacy attorney with hands-on expertise in corporate compliance, change management, business transformation, information sharing, corporate governance, digital transformation, risk mitigation, project and program management. √ Agile, business-focused, people-oriented and influencer advocating for the protection of personal data as a great business opportunity for preserving trust and protecting value.



JACOB EBORN Senior Privacy Consultant at OneTrust, U.K.

Jacob Eborn is a Senior Privacy Consultant for OneTrust EMEA, the #1 most widely used privacy, security and third-party risk technology platform trusted by more than 3,000 companies to comply with the CCPA, GDPR, ISO27001 and hundreds of the world's privacy and security laws. At OneTrust Jacob, works with GDPR Project teams and C-level stakeholders in the Nordics to automate and strengthen their

core privacy processes.

Jacob has over 10 years of software industry experience, working with organisations throughout the Nordics and globally to help enable change and transformation programs. Jacob has a Master of Science, Business and Administration and holds a CIPP/E Certification.



#### **BIRTE MÖSSNER** Head of Data Compliance at Daimler AG, Germany

Since April 2017 Dr. Birte Mössner is Head of Data Compliance at Daimler AG responsible for the implementation of the Data Compliance Management System including the Compliance Framework for Data Analytics. In her former position she was Chief Compliance Officer of a German Energy Company.

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#### JEFFREY BATT

Cyber Insurance Practice Leader at M&T Bank, U.S.A.

Jeffrey Batt is the Cyber Insurance Practice Leader for the M&T Insurance Agency. He provides cyber insurance and risk consulting solutions to the agency's commercial customer base. In addition to insurance brokerage and product development, Jeffrey also leads efforts to create cyber and privacy risk assessment and quantification tools for MTIA.

Prior to joining MTIA, Jeffrey was a Vice President in Marsh's Cyber Center of Excellence, where his work focused on privacy-related product development, advising clients on the scope of their cyber and privacy risk, and thought leadership. Before Marsh, Jeffrey was an Associate Deputy General Counsel at the U.S. Department of Defense for nearly six years, where his work concentrated on national security and information law.

A graduate of Hamilton College and the Georgetown University Law Center, Jeffrey also received a Certificate in Cyber Leadership from the DoD-affiliated National Defense University. He is currently an Adjunct Professor at the American University Kogod School of Business, where he teaches on cybersecurity governance.



MIGUEL BACELAR Auditor at Carlos Aires, Amadeu Costa Lima & Associado - SROC, Portugal

Miguel Bacelar has more than 27 years of wide experience in the financial sector and he is currently an Auditor at Carlos Aires, Amadeu Costa Lima & Associado – SROC. He is also a consultant and lecturer in Portugal, Angola, Cape Verde and Mozambique in compliance, AML/CFT and fraud subjects.

At Banco Comercial Português, SA (Millennium bcp) in Portugal and banks abroad he took on his main responsibility the development of models and innovative strategies for credit & risk assessment, enhancing process effectiveness and efficiency through data management to identify fraud in the origination, monitoring and recovery stage.



**PATRICK BOSCHER** Strategic RegTech Advisor & Startup Angel at PABORA.IO, Germany

For over 10 years, Patrick Boscher has been connecting regulations, technology and business – nowadays called Regulatory Technology, or RegTech. At Allianz Group, as Global Head of Compliance Transformation and Innovation, Patrick was leading the digital transformation of its compliance function worldwide.He also was driving the digital transformation of compliance in the insurance industry. Since 2020, Patrick is

working as independent RegTech advisor for large corporates and startup angel (pabora.io). Patrick understands compliance as a business enabler, in particular when using smart technology. He believes that RegTech can significantly simplify the implementation of complex laws and regulations. His background is business information management; he lives in Munich, Germany and Tel Aviv, Israel.



#### JASON FLINT VP International Data Privacy Counsel at Barclays, Spain

After qualifying as a solicitor at a City firm in 1995, Jason moved to Spain to continue practising as a commercial lawyer. Following studies at the San Pablo CEU university in Madrid, he re-qualified as a Spanish lawyer in 2000, specializing in new technology law and data privacy. He has been the country correspondent for a number of commercial and technology legal journals and was recognised by Chambers and Partners when in

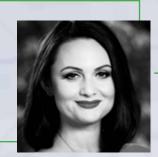
private practice. His current role is as Barclays' International Data Privacy Counsel, having oversight of data privacy matters in more than 40 jurisdictions where the group has operations.



#### CHRISTEL CAO-DELEBARRE Group Global Privacy Officer at CWT, U.K.

Christel is CWT's Board-appointed Data Protection Officer and Group Global Privacy Officer. She leads the Group's global privacy program, based on the GDPR as global standard, as well as CWT's global data governance structure. Prior to CWT, Christel held senior positions at highly reputable UK and US law firms and in large international in-house legal departments, both in travel and technology industries.

In these various roles, Christel advised on data protection and privacy matters at both local and global level, and her first professional experience was spent working in the data protection department of a well-known Parisian lawfirm specialised in high technologies. Christel is both a UK Solicitor and a French Avocate.



ANDREEA LISIEVICI

Head of Group Data Protection Compliance at Volvo Cars, Sweden

Andreea is an experienced attorney at law, having advised clients on data protection |matters since the very early stages of cloud computing emergence. Due to her passion for technology, her expertise has grown focused on technical areas like electronic communications, mobile apps, online tracking as well as artificial intelligence.

Since June 2019 Andreea is the Head of Group Data Protection Compliance at Volvo Car

Corporation in Sweden.



#### SEBASTIÃO BARROS VALE

Associate Lawyer at Vieira de Almeida e Associados (VdA), Portugal

Sebastião Barros Vale is a Portuguese data protection lawyer at VdA. He has been rendering legal assistance in privacy and data protection matters to clients acting in the healthcare, insurance, energy and financial sectors. He has written his Master Thesis, at the College of Europe (BE), in 2016, on the EU-US Privacy Shield and how SCCs and BCRs would play out as alternatives to the Shield if the European Court of Justice invalidated it.

#### **ABOUT THE ORGANISER**

GIA Global Group is a team of the experienced market research and event management professionals aiming to boost business intelligence with a focus on cyber security, data analytics and operational excellence.

Through the high quality international events gathering leading experts and senior level executives globally we strive to provide businesses with the best industry practices and help companies to grow and achieve commercial success.

Our mission is to bring the maximum value to improve your business strategy and operations empowered by growth, innovation and agility.

#### **OUR UPCOMING EVENTS**

SMART FACTORY LEAGUE 4th - 6th March 2020 Munich, Germany

MACHINE LEARNING SAFETY SUMMIT 15th - 16th May 2020 Amsterdam, The Netherlands

WORLD DATA SUMMIT 2020 30th September - 2nd October 2020 Barcelona, Spain

#### CONTACT US:

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