

# (IN)CORPORATE SUSTAINABILITY CONFERENCE



Pompeu Fabra  
University

From 16 to 18  
September 2020



 **Universitat Pompeu Fabra** Barcelona **Law Academic Coordination Unit**

 The research has been funded by the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie grant agreement No 741871 (SCOM Project – Sustainable Company)

## INTRODUCTION

Following public calls for action and the limited progress made at COP25 in Madrid on climate action, the scientific community, businesses and public authorities are all answering the call for action not only regarding the issue of climate emergency, but also regarding other issues connected with sustainability: from tackling pollution, resource scarcity and advancing the social aspects of sustainability. Awareness of the need for action and the limited time frame for enacting the proposed changes accelerated the developments in the field of sustainability from the diverse market actors: businesses, public administrations and academia.

The present sustainability conference aims to focus on the synergies that are to be created from combining the insights on sustainability challenges and solutions from different disciplines, answering the need for an interdisciplinary and multidisciplinary approach for creating a systemic change towards sustainability. The current sustainability challenge demands cooperation, cross-sectoral knowledge and the cooperation of the private and public actors, and **(In)Corporate Sustainability Conference** seeks to provide a continuous yearly forum in Barcelona for that knowledge to be exchanged, thereby facilitating advancements in the joint goal of sustainability.

## AGENDA

### WEDNESDAY, 16th SEPTEMBER Sustainable Public Procurement

**9.00-9.30** Registration and refreshments (if presential)

**9.30-9.45** Welcome note  
**Dr. Lela Mélon** (SCOM Project, UPF)

**9.45-10.15** Keynote Speech  
**Maria José Sarrias Galceran** (Generalitat de Catalunya)

#### 10.15-12.00 Session 1 European Sustainable Public Procurement

- **Dr. Roberto Caranta**, Public procurement for the SDGs
- **Dr. Ama Eyo**, Delivering Sustainability through Community Benefits in Welsh Public Contracts
- **Dr. Albert Sanchez Graells**, Digital Technologies, Public Procurement and Sustainability: Some Exploratory Thoughts
- **Dr. Christopher Yukins and Dr. Patricia Dinneen**, Teaching Sustainability in Public Procurement Online – Methods, Means and a Global Audience.

**12.00-12.15** Coffee Break

#### 12.15-14.15 Session 2 Extended SPP challenges and experience

- **Dr. Olga Martin Ortega**, Driving transparency in public supply chains through sustainable public procurement: The response of the public sector to the UK Modern Slavery Act
- **Educación para la Sustentabilidad - Ministerio de Educación Gobierno de la Ciudad de Buenos Aires**, A new sustainable culture for public management: the case of the Ministry of Education from the City of Buenos Aires.

( Wednesday, 16th September)

- **Deirdre Halloran**, Social Clauses in Ireland: Sustainability, Political Will, and Value for Money
- **Dirk Bronselaer**, A white paper on Procurement reform laboratories, based on experience in Africa.
- **Dagne Sabockis**, Searching for the right balance between sustainability and competition (Directive 2014/24/EU on public procurement).

**14.15-15.00** Lunch Break

**15.00-16.45** Session 3

**SPP Implications and Exploration**

- **David Lopez**, Digital Innovation for Sustainability: An exploration of the synergies between technological innovation and sustainability in public procurement
- **Yunhee Kim**, Analysis of the Korean Green Public Procurement in the Supply Factors
- **Marco Caldeira**, Sustainable Public Procurement in Portugal: overview and recent developments
- **Dr. Rok Spruk, Thomas Emery and Dr. Lela Mélon**, Impact of E-Procurement on Institutional Quality – Comparison of evidence from Catalonia,, Singapore and Australia

**16.45-17.00** Closing remarks on sustainable public procurement

## THURSDAY, 17th SEPTEMBER

### Sustainable Corporate Law and practice

**10.00-11.00** Keynote Speech

**Raimon Puigjaner and Pablo Sanchez (BCorp Spain)**

**11.00-12.45** Session 1 - Paradigm Shift

- **Javier Martinez**, Impacts reduction in the Printing sector. From Contractual Change criteria to Performance exhaustion criteria. Eco Managed Printed services.
- **David Fitzsimmons**, Product life extension through processes such as remanufacture.

( Thursday, 17th September)

- **Srishti Singh**, Building Sustainable Global Supply Chains in garment industry- The way forward.
- **Nandini Garg and Vasu Manchanda**, Sustainable Corporate Governance - the analytical study of its social, political and economic dimensions

**12.45-14.30** EU Advancements

- **Dr. Beate Sjafjell**
- **Dr. Eléonore Maitre-Ekern**
- **Dr. Wafa Khlif**, Corporate governance and sustainability - with a reflexion on the illusion of transparency on CG and its side effects on sustainability.
- **Dr. Jeroen Veldman**, Sustainability and the Dutch regulatory and institutional setting

**14.30-15.30** Lunch Break

**15.30-17.15** Session 3

- **Dr. Andres Martinez Moscoso**, Incorporating Sustainability Concepts to Management Models of Textile micro, small and medium enterprises (SUMA, Cuenca-Ecuador).
- **Dr. Lei Yao and Dr. Ping Li**, Health-promoting leadership: Concept, measurement, and research framework.
- **Dr. Andrei Boar and Dr. Marc Oliveras**, A literature review. The relations between and among Sustainable Development Goals.
- **Hammam Alkezmazy**, The Bio-Cyan Circular Economy: A Comprehensive Economic Approach for Achieving and Fostering Sustainable Development Goals (SDGs).

**17.15-17.30** Closing remarks on sustainable corporate law

## FRIDAY, 18th SEPTEMBER

### Sustainability in Higher Education

**10.00-10.30** Keynote Speech

**UPF as a Sustainable University: On Ground Experience, Planetary Wellbeing UPF**

**10.30-12.30** Session 1 SDGs and Education

- **Dr. Renginee G. Pillay**, Embedding Sustainability into the Corporate Law Curricula: A Call to Arms.
- **Maryna Lakhno**, SDGs in the higher education as a global policy framework.
- **Dr. Kanwal Deepinder Pal Singh and Vinayak Jhamb**, Sustainability of education in schools and universities: Bearding the lion in his den: Mapping sustainability in educational sector during Covid-19 pandemic.
- **Dr. Parikshet Sirohi and Nandini Garg**, Need to Incorporate Sustainable Development Goals in Higher Education Curricula.

**12.30-13.30** Coffee Break

**13.30-14.45** Session 2

**Panel on Higher Education**

- **Moderator: Carina Michelle Hopper**, Sustainability Lecturer & Co-Founder La Belle EDuC
- **Andrew Jack**, global education editor for the Financial Times
- **Dr. Francesc Pedró**, director of UNESCO International Institute for Higher Education in Latin America and the Caribbean (UNESCO-IESALC)
- **Phil Baty**, Chief Knowledge Officer, Times Higher Education

**14.45-15.30** Keynote Speech

**Dr. Jennifer Williams (Teach SDGs)**

**15.30** Closing of the conference