

AED Days Conference
20th November, 2018
TAGUS PARK, OEIRAS

09.00	REGISTRATION
09.30	OPENING SESSION
09.45	AED Portugal Cluster – laying down the strategy: who we are and what is our role as a cluster
10.00	<p><i>Building Block <u>Markets and Opportunities</u>: Global industry outlook: trends and uncertainties</i></p> <p>This session will tap into the future of AED industries global markets, discussing the main technological and geopolitical trends and uncertainties, as well as exploring the increasing synergies between sectors.</p>
11.00	NETWORKING BREAK
11.30	<p><i>Building Block <u>Markets and Opportunities</u>: Emerging markets changing the landscape</i></p> <p>This session will take a look at novel concepts and applications, such as urban mobility VTOLs, drones or micro-satellites that are opening up completely new market dynamics, helping to understand what their real potential is and how they can disrupt existing industry landscapes.</p>
12.30	LUNCH
14.00	<p><i>Building block <u>Innovation and R&D</u>: Fostering R&D for Competitiveness</i></p> <p>This session will give some insights on the main R&D trends that are driving the industry, highlighting the need to boost innovation efforts to remain competitive and how international collaborations are the key to success.</p>
15.00	<p><i>Building block <u>Innovation and R&D</u>: New business models with Digitalization</i></p> <p>This session will highlight the cross-industry emergence of novel business models with the advent of digitalization and the opportunities and challenges it entails for existing and new players.</p>
16.00	NETWORKING BREAK
16.30	<p><i>Building block <u>Products and Services</u>: Promoting SMEs supply-chain integration</i></p> <p>This session will focus on the challenges of managing increasingly complex worldwide supply chains and how to foster a more successful supply-chain integration for SMEs.</p>
17.30	<p>CLOSING REMARKS WITH ROUND TABLE</p> <p>This session will give an opportunity to reflect on the day proceedings and get some final insights on what could be a path to success.</p>
18.00	CLOSING OF FIRST DAY
20.00	<p>OFFICIAL DINNER</p> <ul style="list-style-type: none"> • Signature MoU AED – TEDA/CAMASA • Signature of Sectorial Pact with Industry Secretary of State