

The background of the entire page is a photograph of a classical building facade, likely a courthouse or government building. It features large, light-colored stone columns and a statue of a woman in a niche. The left side of the image is covered by a solid green overlay where the text is placed.

ECTA

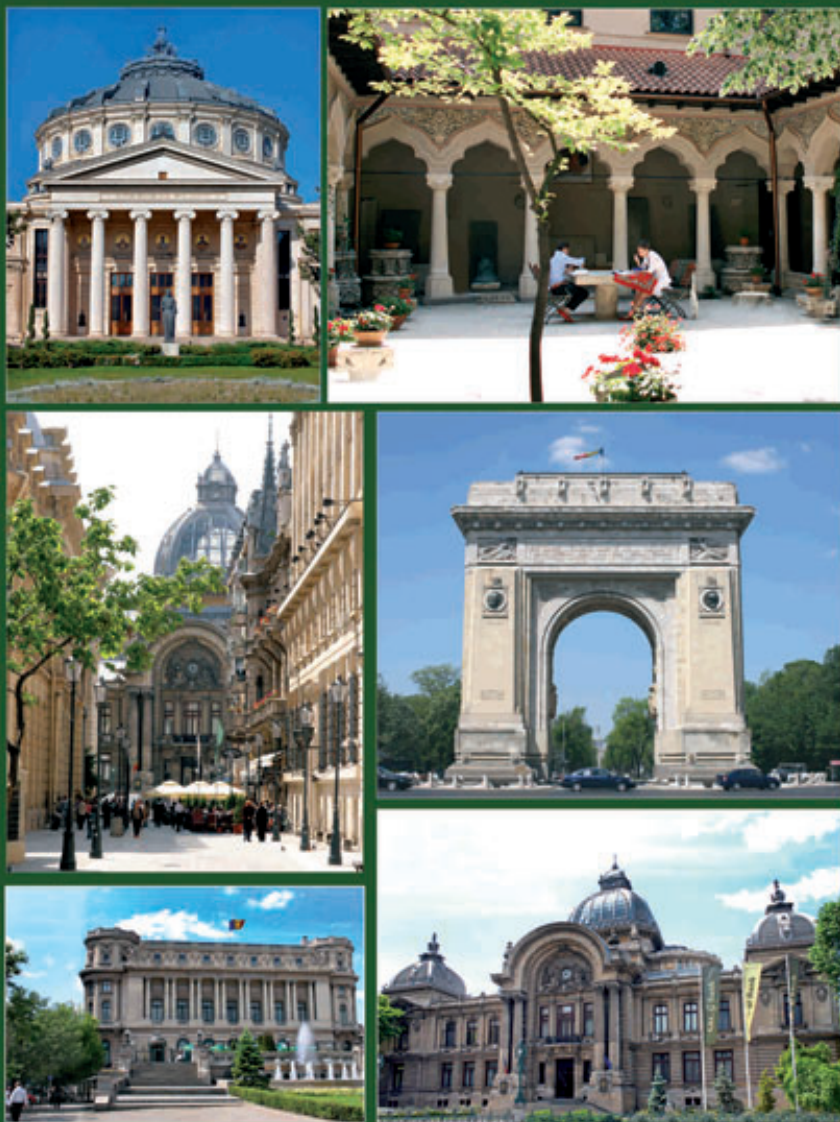
European Communities Trade Mark Association

32nd ANNUAL
CONFERENCE

THE
JURY
IS STILL
OUT

PRELIMINARY
PROGRAMME

BUCHAREST
19-22 June 2013



ECTA

European Communities Trade Mark Association

The Jury is still out

Dear Colleagues,

We take great pleasure in welcoming you to Bucharest, the "Little Paris" of the Balkans. The three-day conference will offer delegates and guests the opportunity to discover new and old places of Bucharest, tradition and modernity. ECTA's 32nd Annual Conference will take place in the sumptuously decorated ballrooms of the JW Marriott Bucharest Grand Hotel.

The professional programme will start on Wednesday with a Workshop on "Regime of Collective and Certification Marks at EU level", will continue on Thursday with recent up-to-date issues and must-knows for the EU practitioner and case-law updates for both application and opposition procedures. Friday will be dedicated to the legislative package, that by then should have been released, and its further implications at European and national level, continuing with the hot theme of genuine use and ending with enforcement of CTMs and national marks in the EU.

The evening programme will begin on Wednesday with a cocktail reception at the JW Marriott Bucharest Grand Hotel.

On Thursday evening, we will go to Willbrook Platinum Center, a modern and environmentally-friendly building where we will have the opportunity to taste traditional Romanian food while watching movies about pioneers of Romanian aviation.

Finally, the gala dinner on Friday evening will take place in an exceptional location: the Palace of Justice, currently the seat of the Court of Appeal, where we will enjoy a refined dinner in the large marble hall. We will also be able to visit one of the Court Rooms of the IP section.

The excursions on Thursday and Friday for the accompanying persons are designed to let guests discover places such as the historical city centre, Parliament Palace ("House of the People", close to the JW Marriott Bucharest Grand Hotel), Village Museum and Patriarchate Palace. Morning excursions will end with lunch, whereas afternoon excursions will end with afternoon tea and cakes.

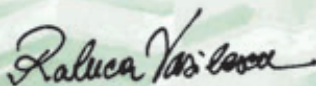
On Saturday following the conference, delegates may choose between two full-day excursions, both in the beautiful Carpathian Mountains. The first one is to Sinaia, the charming city of the castles of the Romanian Kings Carol and Ferdinand. Since Dracula could not be excluded, the second excursion will be to Bran Castle, wrongfully called "Dracula's Castle", in reality an old medieval castle given as a gift in the 1920s to Queen Maria. You will be told the story and the legend and will see what confusion and risk of association mean when it comes to history.

We do hope that you will enjoy your stay in Bucharest.

Domenico de Simone
President of ECTA

Raluca Vasilescu
ECTA Council Member,
Chairperson of the
Organising Committee

Andrew Vlad Ratza
ECTA Council Member,
Member of the
Organising Committee

A handwritten signature in black ink, appearing to read 'Domenico de Simone'.A handwritten signature in black ink, appearing to read 'Raluca Vasilescu'.A handwritten signature in black ink, appearing to read 'Andrew Vlad Ratza'.

Programme

Wednesday 19 June

08.00-19.00 **Registration and information Desk at
JW Marriott Bucharest Grand Hotel**

08.30-13.00 **Committee Meetings (by invitation only)**

08.30-10.30 Design Committee
Internet Committee

08.30-11.15 Professional Affairs Committee
Law Committee

08.30-13.00 Anti-Counterfeiting Committee

11.30-13.00 Geographical Indications Committee
Harmonization Committee
Membership and Disciplinary Committee

13.00-14.30 OHIM-Link Committee lunch meeting
Publications Committee lunch meeting

13.00-14.30 Lunch for Council and Committee Members

14.30-18.30 **Council Meeting** (by invitation only)

WORKSHOP

14.30-17.15 **Rome wasn't built in a day**
Regime of collective and certification marks at EU level

MODERATOR: Benjamin Fontaine, Chair of the ECTA Geographical Indications Committee, Trademark Attorney, E.G.Y.P. SAS, ES

Concept of collective trade marks and practice of the OHIM

Speaker tbc

- Understand the definition of collective marks in the Regulation;
- Entitlement to ownership of a collective CTM;
- What constitutes use of a collective CTM vs. use of an individual CTM;
- The incidence of the reform of the CTMR.

The protection of certification marks within the CTM system

Speaker tbc

- How could a certification scheme be established at EU level?
- Can certification marks be protected in the current scheme? Should they be individual or collective?
- What constitutes use of a certification mark?
- The incidence of the reform of the CTMR in this field (MPI Report and Commission's Proposal).

16.00-16.15 Coffee break

16.15-17.15 **The collective trade mark as an instrument of protection of names of communities, and of geographical indications,**
Dr. Gail E. Evans, Queen Mary University London, Centre for Commercial Law Studies, UK

- To which extent are these names protectable, and how?
- How should we evaluate their scope of protection?
- Why and how should we protect GIs and other geographical names in the CTM system - and how can we oppose them?

Discussion with the audience

20.30* Welcome Reception at **Grand Ballroom** and **JW Steakhouse**
JW Marriott Bucharest Grand Hotel, 1st Floor

Programme

Thursday 20 June

08.00-19.00 **Registration and information Desk at**
JW Marriott Bucharest Grand Hotel
Main Congress - Grand Ballroom

08.45-09.10 **The early bird catches the worm**
Annual General Meeting

09.10-09.30 **The devil takes the hindmost**
Welcome

Domenico de Simone, ECTA President, Attorney at Law,
European Intellectual Property Attorney, De Simone & Partners, IT

Alexandru Cristian Ștrenc, Executive Director,
Romanian Patent and Trademark Office, RO

Raluca Vasilescu, Chair of the ECTA Organising Committee & ECTA Council Member,
Patent and Trademark Attorney, Cabinet M. Oproiu, RO

F. Peter Müller, ECTA First Vice-President, Partner,
Müller Schupfner & Partner Patent- und Rechtsanwälte, DE

09.30-11.00	<p>Strike while the iron is hot Nine "Must-Knows" for the EU Trade Mark Practitioner - Part 1</p> <p>MODERATOR: Ruta Olmane, ECTA Second Vice-President, Latvian and European Trade mark and Design Attorney, LV</p> <p>New OHIM practices Update on latest changes / OHIM Manual Dr. Andreas Renck, Chair of the ECTA OHIM Link Committee, Attorney at Law, Hogan Lovells, ES</p> <p>OHIM Convergence Projects re designs Harmonization of national practices António Andrade, Chair of the ECTA Design Committee, Attorney at Law, Vieira de Almeida & Associados, PT</p> <p>Social platforms Data protection and IP rights on social platforms Katja Grabienski, Chair of the ECTA Publications Committee, Attorney at Law, JONAS Rechtsanwalts-gesellschaft mbH, DE and Dr. Peter Schramm, Member of the ECTA Design Committee, Attorney at Law, Meyerlustenberger Lachenal, CH</p> <p>The concept of bad faith Focus on re-filing trade marks Benjamin Fontaine, Chair of the ECTA Geographical Indications Committee, Trademark Attorney, E.G.Y.P. SAS, ES</p> <p>1000+ new gTLDs Clearinghouse and Dispute Resolution Speaker tbc</p> <p>Harmonization in other parts of the world The Andean Community and OAPI System Toe Su Aung, INTA President, General Counsel, Anti-illicit Trade, BATMark Limited, UK</p>
11.00-11.30	Coffee Break
11.30-12.45	<p>Third time lucky Nine "Must-Knows" for the EU Trade Mark Practitioner - Part 2</p> <p>MODERATOR: Ruta Olmane, ECTA Second Vice-President, Latvian and European Trade mark and Design Attorney, LV</p> <p>Mediation The Power of Negotiation, Reaching Consensus Erik Wilbers, Director, Arbitration and Mediation Center, WIPO, CH</p> <p>CJ - When your case gets up high! Most common dangers and pitfalls in 1st and 2nd instance proceedings when your case is examined before the CJ and what to expect from OHIM, your counterparty (opposition/nullification proceedings) Gregor Schneider, Litigator of the OHIM before the ECJ, ES</p> <p>IP translator changes the rules of the game What and how practice has changed (OHIM, for practitioners, for industry) Speaker tbc</p> <p>Discussion with the audience</p>

12.45-14.00	Birds of a feather flock together Lunch
14.00-15.00	All that glitters is not gold Plain Packaging – quo vadis?
	MODERATOR: Dr. Max Oker-Blom , ECTA Secretary General, Adjunct Professor, Hanken School of Economics, FI
	Legal Perspective / Consumer Perspective Alberto Alemanno , Jean Monnet Professor of EU Law & Risk Regulation, HEC Paris, FR and Adjunct Professor of Law, Georgetown Law School, USA and Dr. Enrico Bonadio , Solicitor, Lecturer, The City Law School, UK
	Industry Perspective John Noble , Director, British Brands Group, UK
	Discussion with the audience
15.00-16.00	Don't beat about the bush CASE LAW UPDATE I - Application Procedure; Word marks, Design marks, 3D marks, GI
	MODERATOR: F. Peter Müller , ECTA First Vice-President, Partner, Müller Schupfner & Partner Patent- und Rechtsanwälte, DE
	To file or not to file - Answers from industry José Monteiro , ECTA Member, Group Trademarks and Intellectual Property Counsel, L'Oréal, FR
	To file or not to file - Answers from the OHIM Gordon David Thomas Humphreys , Member of the Boards of Appeal, OHIM, ES
	Most recent CJ decisions and their impact on national jurisprudence Marianne Grabrucker , Presiding Judge, Federal Patent Court, DE
16.15-16.30	Coffee break
16.30-18.00	Variety is the spice of life CASE LAW UPDATE II - Opposition Procedure; Combination marks, Design marks, 3D marks (use questions)
	MODERATOR: F. Peter Müller , ECTA First Vice-President, Partner, Müller Schupfner & Partner Patent- und Rechtsanwälte, DE
	OHIM Case Law Update Ulla Wennermark , Member 2 nd Board of Appeal, OHIM, ES
	Most recent CJ decisions and their impact on Community and National Jurisprudence Dr. Alexander v. Mühlendahl , Visiting Professor, Queen Mary; ECTA Honorary Member and Member of the ECTA Law & Geographical Indications Committees, Attorney at Law, BARDEHLE PAGENBERG Partnerschaft, DE
	Discussion with the audience
18.00-19.15	ECTA Committee Chairs meeting (by invitation only)
20.30*	Dinner Willbrook Platinum Center

Programme

Friday 21 June

08.00-18.00 **Registration and information Desk at
JW Marriott Bucharest Grand Hotel
Main Congress - Grand Ballroom**

09.00-10.45 **Don't judge a book by its cover
The legislative package has been released:
How is it going to affect all of us?**

DIRECTIVE

MODERATOR: Oscar Benito, Vice-Chair of the ECTA Law Committee,
Assistant General Counsel - Legal: Global Trade Marks, GlaxoSmithKline, UK

Reasoning and Background of Amendments and possible effects on EU Law
Speaker tbc

Overview of proposed Amendments to the Directive and Regulation
Tomás Eichenberg, Principal Administrator, Directorate General Internal Market
and Services, Unit D2 Industrial Property, European Commission, BE

**Country perspectives - Effects of the proposed amendments to the
TM Directive on national Law**

Petre Ohan, Director of the Department Appeals, Strategy and
Marketing Romanian Patent and Trademark Office, RO

Discussion with the audience

10.45-11.00 Coffee break

11.00-12.00 **Don't judge a book by its cover
The legislative package has been released:
How is it going to affect all of us?**

REGULATION

MODERATOR: Oscar Benito, Vice-Chair of the ECTA Law Committee,
Assistant General Counsel - Legal: Global Trade Marks, GlaxoSmithKline, UK

**OHIM Perspectives - Effects of the proposed amendments to the
TM Regulation on OHIM Practice**
Speaker tbc

**Country perspectives - Effects of the proposed amendments to the TM Regulation
on national Jurisprudence**

Beate Schmidt, President, Federal Patent Court and former Director at OHIM, DE

CJ - The "uniform" umbrella of the Regulation and Directive?
Speaker tbc

Discussion with the audience

12.00-13.00 **The pen is mightier than the sword**
Genuine use in the EU: What the ONEL case tells us:
What and how is it going to change the rules of the game?

Effects on Global Companies

Proposal

Myrtha Hurtado Rivas, Member of the ECTA Law Committee, Global Head Trademarks, Domain Names & Copyright, Novartis, CH

Effects on Small and Medium Sized Companies

Counter-Proposal

Prof. Dr. Alexandra von Bismarck, Member of the ECTA Harmonization Committee, Partner, Head of Trademarks Germany, Field Fisher Waterhouse, Hamburg, and Professor of Law at GGS German Graduate School of Management and Law (Heilbronn), DE

Discussion with the audience

13.00-14.30 **Birds of a feather flock together**
Lunch

14.30-16.45 **All's well that ends well**
Enforcement of CTMs and national TMs in the EU

MODERATOR: Olivier Vrins, ECTA Council Member, Member of the ECTA Anti-Counterfeiting Committee and of the Enforcement working group of the observatory Attorney at Law, Altius, BE

Report - Review of the Enforcement Directive

Marius Schneider, Chair of the ECTA Anti-Counterfeiting Committee and Member of the statistics subgroup of the Observatory, Attorney at Law, IPvocate and IPvocateAfrica, BE

WWW - When and Where do you sue and Why

Speaker tbc

Border measures – What you should tell Customs Authorities

Gerhard Bauer, Chief Trademark Counsel, Daimler AG, DE

Observatory – Update

Paul Maier, Director of the EU Observatory on infringements of intellectual property rights, OHIM, ES

Forum questions - EU-wide Sanctions and Effects of seniority

David Latham, ECTA Legal Adviser, Solicitor, Partner with Hogan Lovells International LLP, UK

Discussion with the audience

16.45-17.00 **The jury is still out – or – The best is yet to come**
Summary

F. Peter Müller, ECTA First Vice-President, Partner, Müller Schupfner & Partner Patent- und Rechtsanwälte, DE

20.30* Farewell Gala dinner, Palace of Justice

*These are provisional times. Please consult the final brochure for the correct times.
Schedule of buses will be mailed to participants shortly before the Conference.

Evening Events

Wednesday 19 June

JW Marriott Bucharest Grand Hotel

Welcome Reception



The Welcome reception will be held at the JW Marriott Bucharest Grand Hotel. Prestigiously located next to the stunning Parliament Palace, the hotel is its own "city within a city": the largest convention venue in town with shopping gallery, restaurants and more.

Dress Code: Cocktail Attire

Coach transfer: only from city centre (approx. 10 minutes)

Return:

First Shuttle at 22.30.

Second Shuttle at 23.30

Walking distance from IBIS Parliament Hotel

Address:

90, Calea 13 Septembrie,
050726, District 5, Bucharest

Thursday 20 June

Willbrook Platinum Center

Pioneers of Romanian Aviation



Thursday dinner will have as theme "Pioneers of Romanian Aviation". Traditional Romanian food will be served while guests watch popular Romanian dances and video presentations featuring pioneers of Romanian aviation such as Henri Coandă, Traian Vuia and Aurel Vlaicu.

Dress Code: Informal Attire

Coach transfer: 19.30 from all hotels (approx. 45 minutes)

Return:

First Shuttle at 22.00

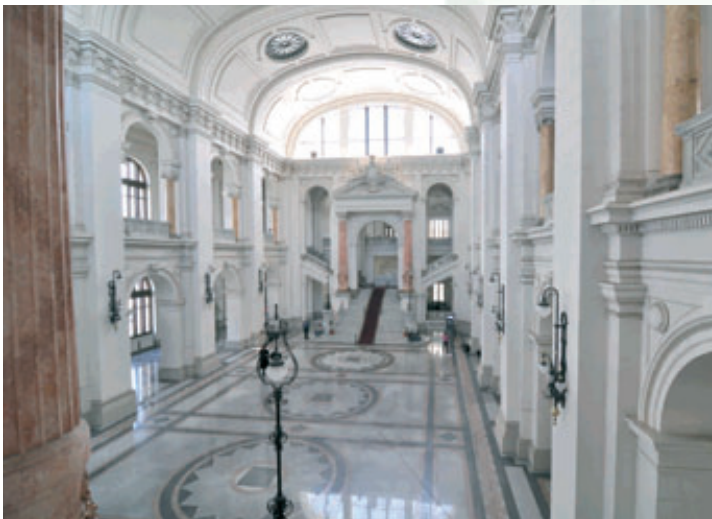
Second Shuttle at 23.00

Address:

172-176 Bucuresti-Ploiesti Street,
013686, District 1, Bucharest

Evening Events

Friday 21 June Palace of Justice Farewell Dinner



The Gala dinner will take place in an exceptional location in the central marble two-storey hall of the Palace of Justice, currently the Court of Appeal of Bucharest. The palace is a monumental building of the last decade of the 19th century, whose construction was commissioned by King Carol I to the architects Ion Mincu and Albert Ballu. Guests will enjoy fine Romanian cuisine. During the evening, we will have the opportunity to see a Court Room currently used by the IP Section of the Court of Appeal and admire its beautiful original wood decoration, recently renovated.



Dress Code: Dark Suit
Coach transfer: 19.30 from all hotels
(approx. 10 minutes)

Return:
First Shuttle at 23.00
Second Shuttle at 00.30

Address: 5, Splaiul Independentei,
District 5, Bucharest

IMPORTANT.

This dinner takes place in the premises of the Court of Appeal.

For security reasons, we have to transmit beforehand the delegates' names and details.

Please make sure to wear your badge and to have your voucher and ID card with you.

Accompanying Persons Programme

Thursday, 20 June

Morning City tour, approx. 5 hrs (incl. lunch):

This excursion includes a guided visit of the Palace of the Parliament, the world's largest civilian administrative building, according to the Guinness Book of World Records. Next step will be a short walk through the city centre, followed by lunch in Carul cu Bere Restaurant, known for its typical Romanian cuisine.



Price per person: 64 EUR

Afternoon Museum Tour, approx. 3 hrs (incl. pastries and tea/coffee):

We will visit the National Museum of Romanian History (Muzeul National de Istorie) which contains Romanian historical artifacts from prehistoric to modern times. The permanent displays include a life-sized plaster cast of Trajan's Column. Ladies will be charmed to admire the Romanian Crown Jewels, and other older pieces of jewellery. The excursion ends with afternoon tea and pastries at Casa Capsa.



Price per person: 45 EUR

Friday, 21 June

Morning City Tour (incl. lunch)



Visit the Village Museum (Muzeul Satului) which is an open-air ethnographic museum located in the Herastrau Park. The museum was created in 1936 by Dimitrie Gusti and extends to over 100,000 m². We will have the opportunity to admire peasant farms and houses from all over the country, including a small wooden church from the late 17th century.

The excursion ends with lunch in a nearby restaurant.

Price per person: 64 EUR



Afternoon Museum Tour, approx. 3 hrs (incl. pastries and tea/coffee):

We will visit the Palace of the Patriarchate (Palatul Patriarhiei) located on a hill called Dealul Mitropoliei. The building served as the seat of successive Romanian legislatures: of the Assembly of Deputies during the Kingdom of Romania, then the Great National Assembly, and after 1989, the Chamber of Deputies. From 1997 the palace is used by the high-tier administration of the Romanian Orthodox Church. The excursion will end with afternoon tea/coffee and pastries.

Price per person: 45 EUR

Saturday Excursions (22 June)



Option 1:

One day trip to Sinaia, approx. 8 hrs (incl. lunch):

This trip is to the charming city of Sinaia located in the Carpathians. This was a simple village founded by Prince Mihail Cantacuzino in 1695 and named after the great Sinai Monastery on Mount Sinai, whose life changed dramatically when King Carol I of Hohenzollern decided to build a Bavarian style castle in the 1870s. The first Peleş Castle dates from 1873 and was the summer residence of the royal family. The next stop is the Pelişor Castle located close to the old one, which was used by the Crown Prince Ferdinand and Princess Mary.

We will have lunch in the city centre.

Price per person: 79 EUR



Option 2:

One day trip to Dracula Castle Bran, approx. 9 hrs (incl. lunch):

We will visit Bran Castle, a national monument and landmark in Romania. It is commonly known as "Dracula's Castle," and is marketed as the home of Stoker's Dracula. There is no evidence, however, that Stoker even knew about the castle.

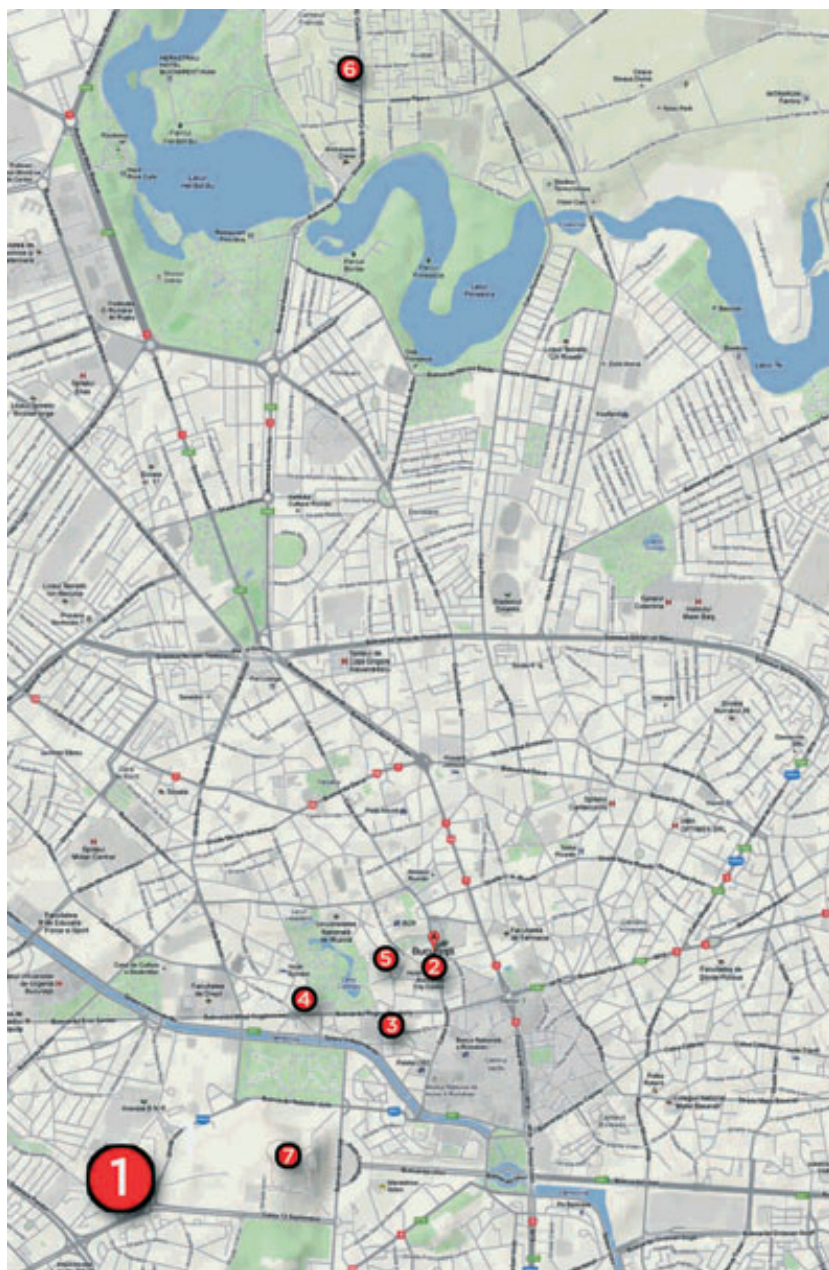
This is a medieval castle located on a hill that was given as gift to Queen Mary in 1920 and since then became one of the summer residences of the royal family. Today Bran Castle belongs to the inheritors of the Queen, but it is open to the public, displaying art and furniture used by Mary in the 1920s and 1930s. The next stop will be northwards to Braşov, the former largest city of Saxons in Transylvania. We will walk in the city centre and admire the 15th century City Hall, the Black Church as well as the First Romanian School and Jewish Synagogue. Lunch will be served in Braşov.

Price per person: 99 EUR

General information about the excursion programme:

- The pick-up times and places will be announced in the final brochure;
- Reservations will be processed on a first-come-first-served basis.
- We reserve the right to cancel trips due to low uptake, in which case participants will be entitled to a full refund.
- We recommend wearing comfortable walking shoes and, for the Saturday excursions a jacket as the weather in the mountains is cooler.

Map of the Hotels



- 1** JW Marriott Bucharest Grand Hotel
- 2** Novotel Bucharest City Centre
- 3** Central Hotel
- 4** Venezia Hotel
- 5** Opera Hotel
- 6** Best Western Stil Hotel
- 7** Ibis Parliament House Hotel

Accommodation

Room rates include accommodation, breakfast, city tax and VAT, currently at 9% as valid at the date of release of this brochure. Taxes (including VAT and City Tax) are subject to Government change without prior notification. Any increase of taxes by the Government will be charged by the hotels upon departure.

When the registration for the conference is made, please choose your hotel and complete the form according to your requirements. If you have specific requirements (such as larger rooms or a longer stay), please send these to **registration@ecta.org**.

At the time of registration, you will be required to pay the first night of accommodation. The cost for other nights will be paid directly by you to the hotel upon departure.

If you choose other hotel, you are kindly requested to inform the ECTA Conference secretariat, of the name of the hotel, as the itinerary of the buses and the meeting points will be arranged in such a way to assist people who stay in other hotels to reach the conference hotel conveniently.

JW Marriott Bucharest Grand Hotel 5*

JWMarriottBucharest.com



Venue of the Conference, classic and elegant, located in a quiet residential area, across the road from the Paliament Palace with easy access to the city centre.

Internet costs

Deluxe Rooms = 15,60 EUR/ day (VAT included)
Executive Rooms = Complimentary wireless internet
Grand Executive = Complimentary wireless internet.

Deluxe: Single Room	130.00 EUR
Deluxe: Double Room	144.00 EUR

Executive: Single Room	186.00 EUR
Executive: Double Room	186.00 EUR

Grand Executive: Single Room	201.00 EUR
Grand Executive: Double Room	201.00 EUR

Novotel Bucharest City Centre 4*

<http://www.accorhotels.com/gb/hotel-5558-novotel-bucharest-city-centre/index.shtml>



Ideally located in the business district and just a short walk from the Old City of Bucharest, the 4-star Novotel Bucharest City Centre offers not only an exceptional positioning but also a unique blend of classical architecture and modern, functional design.

Complimentary wireless internet.

Single Room:	118 EUR
Double Room:	129 EUR

Central Hotel 4*

<http://www.thhotels.ro/hotel-central/>



Single Room: 74 EUR
Double Room: 87 EUR

Situated in the very heart of the city, Central Hotel is ideally located in the business district. A few minutes walk from the old city centre, an exceptional location close to all major attractions, offering you the possibility to explore the city and its surrounding attractions. Completely refurbished in April 2009, you can experience the comforts of a brand new 4 star hotel offering a high level of personalized services in a modern atmosphere.

Complimentary wireless internet.

Venezia Hotel 4*

<http://www.thhotels.ro/hotel-venezia/>



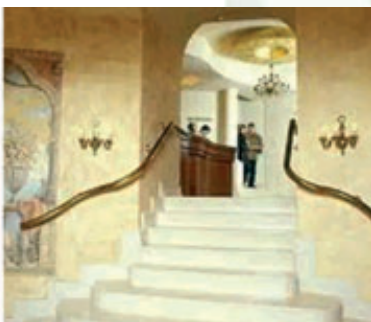
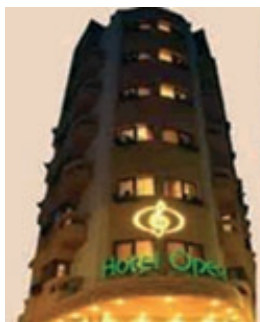
Single Room: 74 EUR
Double Room: 87 EUR

Reopened in May 2007, perfectly located in the centre of the business and cultural area of Bucharest, and very quiet at the same time, with many key sights nearby Venezia hotel welcomes you into a warm and cozy atmosphere. Architecture and design style, distinction, warmth, and intimacy are key words in the architecture and design of the Venetia Hotel.

Complimentary wireless internet.

Opera Hotel 3*

<http://www.thhotels.ro/hotel-opera/>



Single Room: 74 EUR
Double Room: 87 EUR

The Opera Hotel is perfectly located in the centre of the business and cultural area of Bucharest.

Complimentary wireless internet.

Ibis Parliament House Hotel 3*

<http://www.accorhotels.com/gb/hotel-5938-ibis-bucuresti-palatul-parlamentului/index.shtml>



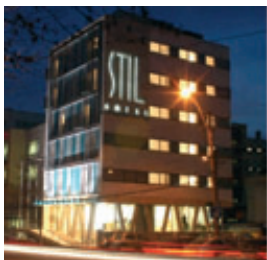
Single Room: 66 EUR
Double Room: 77 EUR

The Ibis Bucharest Parliament House Hotel is close to the Parliament House, the principal tourist attraction of Bucharest. This hotel is located within walking distance of the JW Marriott Bucharest Grand Hotel, the main Conference hotel.

Complimentary wireless internet.

Best Western Stil Hotel 4*

<http://www.hotelstil.ro/>



Single Room: 61 EUR
Double Room: 65 EUR

Located in Baneasa-Aviatiei area, the aim of Stil Hotel is to satisfy the demands of those who travel for business or pleasure.

Complimentary wireless internet.

About Bucharest

For its 32nd Annual Conference ECTA is greeting you in a city where history and modernity are blended generously.

Bucharest is a young city founded at the end of the Middle Ages at the crossroads of commercial routes, which very soon became the capital of the southern province. The city grew steadily and its importance as well.

The city centre we see today was shaped beginning with the second part of the 19th century. Between early 1900s and the Second World War Bucharest was named "Little Paris" for its bright cultural life and social atmosphere, including excellent food and entertainment. The Golden Age of the 20th century comprised of a first part until the First World War and a second between the two World Wars. Supported by good economic growth of those times, arts flourished. Many of the world-known Romanians lived and created in the interbelic era: philosophers and writers such as Eugene Ionescu, Mircea Eliade and Emil Cioran, sculptors such as Constantin Brâncuși and musicians such as George Enescu.

When the second World War started in 1939, Bucharest entered a dark period that would last 50 years, because of the restrictions of the communist regime. Arts and cultural life were seriously damaged, many intellectuals were forced to leave the country in order to survive, others were banished from the libraries and other public places.

In 1989, with the fall of the Berlin wall, the way was open to democracy and free economy in all formerly East-European communist states.

The city of Bucharest reflects its recent history with many of the buildings and avenues telling incredible stories of courage and endurance.

Our social programme will include only some of the places with many stories to tell, such as the Palace of the Parliament, the Palace of the Patriarchate, the Palace of Justice, the historic city centre or the Village Museum.

We invite those guests who have more time to spend to discover other interesting places in Bucharest.

For example take a walk along the large boulevards such as Kiseleff Avenue or Aviatorilor Avenue, both leading to Herastrau Park; or see the National Museum of Romanian History in Calea Victoriei, which contains Romanian historical artifacts from prehistoric to modern times, like Dacian treasures, including a copy of Trajan's Column.

Other guests may be tempted to visit the charming Cotroceni Palace, that was built at the end of the 19th century to be the home of the then young couple Princess Maria and Prince Ferdinand; or the Romanian Athenaeum, home of the Romanian Philharmonic Orchestra.

Enjoy your visit to Bucharest.

General Information

Venue.

JW Marriott Bucharest Grand Hotel, Calea 13 Septembrie 90, 050726 Bucharest.

Dates.

The ECTA Conference will take place from Wednesday 19 June to Saturday 22 June 2013. ECTA Council and Committee Meetings will be held on Wednesday 20 June 2013.

Registration and information Desk.

The desk for registration and distribution of documents will be located on the 1st floor of the Conference hotel and will be open as follows:

- Tuesday 18 June 14.00-19.00
- Wednesday 19 June 08.00-19.00
- Thursday 20 June 08.00-19.00
- Friday 21 June 08.00-18.00

Official Language.

The official language of the ECTA Conference is English.
No simultaneous translation will be offered.

Social Events.

ECTA requests that during the entire period (Wednesday 19 June to Saturday 22 June 2013) no other non-official Conference events should be arranged.

Insurance.

Participants are highly advised to arrange personal travel insurance in case they have to cancel their participation in the conference, and hotel accommodation as well as for other risks associated with travel.

Badge.

Delegates, guests and accompanying persons are requested to wear their identification badges at all times during the event.

For queries regarding excursions and hotels, please contact Paralela 45.
For all other queries, please contact ECTA Secretariat.

Conference Organiser : ECTA Secretariat

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1000 Brussels
Belgium
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Fax: +32 2 513 0914
registration@ecta.org

Organizing Agency: Paralela 45

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Registration Information

Online Registration

To register for the 32nd ECTA Annual Conference, please visit ECTA website (www.ecta.eu), select 32nd Annual Conference (under events) and select "register on-line". Follow the steps and choose your payment method. You will receive a confirmation of your registration upon receipt of payment.

Registration Fees

Registration fees are valid only if payment is received on or before the deadline dates. A completed registration form must be submitted for each participant, including accompanying persons, speakers and invited guests.

(all incl. 24% VAT)

	Early Bird before 1 April 2013	Regular from 2 April 2013
<i>ECTA Member</i>	Euro 1,200.00	Euro 1,400.00
<i>Non ECTA Member</i>	Euro 1,550.00	Euro 1,750.00
<i>Accompanying Person</i>	Euro 550.00	Euro 650.00

Registration Payment

You can either pay by credit card (Visa or Mastercard) or by bank transfer. The payment will be charged in euros. Please note that all bank charges for bank transfer payments must be settled by the remitter.

Entitlements

Delegate's registration includes:

- Publication of your name and firm's name in the list of participants;
- Attendance at all Conference working sessions, coffee breaks and lunches;
- Gift and conference bag;
- Welcome reception at JW Marriott Bucharest Grand Hotel, Wednesday 19 June;
- Dinner at Willbrook Platinum Center, Thursday 20 June;
- Dinner at Palace of Justice, Friday 21 June.

Accompanying persons's registration includes:

- Welcome reception at JW Marriott Bucharest Grand Hotel, Wednesday 19 June;
- Dinner at Willbrook Platinum Center, Thursday 20 June;
- Dinner at Palace of Justice, Friday 21 June;
- Gift.

Registration Cancellation/Changes:

Notification of cancellations or changes must be sent in writing to ECTA Secretariat (registration@ecta.org). Cancellations will be accepted until 31 March 2013 at no charge, from 1 April until 10 May 2013 with a refund of all prepaid fees, less 25% cancellation charges. From 11 May 2013 no refunds will be made.

A 15 euro administrative fee will be charged for each registration change after 8 May 2013.

Hotel Cancellation Policy

Notification of cancellations or changes to booking must be sent in writing to ECTA Secretariat (registration@ecta.org). Cancellations will be accepted until 31 March 2013 at no charge, from 1 April until 30 April 2013 with a refund of all prepaid fees, less 25% cancellation charges. From 1 May 2013 no refunds will be made.

A 15 euro administrative fee will be charged for each hotel booking change after 8 May 2013.

Confirmation

Confirmation of your registration will be sent once full payment has been received.

Educational Credits

ECTA is an authorised course provider namely:

- UK Solicitors Regulation Authority Accredited (ref. DBL/ECTA), UK
- UK Bar Standards Board Accredited, UK
- CNF (Consiglio Nazionale Forense), IT
- Swedish IP Attorney Association, SE
- Romanian Bar Association (A participation certificate should be filed)
- German Bar Association in principle appropriate to §15 FAO, DE (Ultimately a matter for the respective Bar association)

ECTA constantly provides high level educational content sessions during Annual Meetings for attendees working in various fields of trade mark and design law. Please check with your local authorities if these sessions are recognised as credit point granters in your respective country. Certificates of attendance will be available upon request after the meeting from the ECTA Secretariat (ecta@ecta.org).

Travel to Bucharest

The Henri Coanda International Airport is located 20kms from the city centre. An ECTA-accredited airport transfer desk will be located in the arrivals hall to assist with the transfer to your hotel.

The price per single trip is 15 EUR per person. This amount should be paid in cash (EUR) to the Organizing Agency Paralela 45 who will have a dedicated desk in the registration area in JW Marriott Bucharest Grand Hotel. If you wish to make use of this service, please complete your flight details on the registration form. In case you decide to book after registration, please contact the ECTA Conference Secretariat at registration@ecta.org.

If you prefer to make your own transfer arrangements, we strongly recommend that you only take airport accredited taxis. A list of reliable taxi companies will be provided to you in due time.

Passport and/or Visa

For EU citizens a valid ID card is required to enter Romania. A valid passport is necessary for non-EU citizens. Participants from some countries may require a visa to enter Romania. Please check with your local Romanian Consulate or Embassy.

Transfer by bus

Bus transfers will be available all day on Wednesday, Thursday and Friday from selected meeting points in the city centre to JW Marriott Bucharest Grand Hotel and for the evening events. Buses will circulate all day. Full information regarding the schedule and meeting points will be sent approximately at the end of May 2013.

Time Difference:

UTC/GMT +2 hours

Climate.

The average day temperature during June in Bucharest is 25-28 degrees Celsius during the day and a low of 11 degrees Celsius at night.

Currency

The monetary unit in Romania is RON - the Romanian New Leu (plural: lei).

One leu is subdivided into 100 bani (singular: ban).

At the time of printing the brochure, the exchange rate is around 4,50 lei for 1 EUR. Money can be exchanged in the airport or in JW Marriott Bucharest Grand Hotel. In most of EU countries, Romanian currency can be obtained by special order in large banks.

All major credit cards are accepted.

Electricity

Electrical sockets in Romania usually supply electricity at between 220 and 240 V AC; 50 cycles and sockets take the standard continental European dual round-pronged plugs.

Smoking

Smoking is banned in public places but this is not always enforced.

Most restaurants have no-smoking sections.



ECTA

European Communities Trade Mark Association