



CORPORATE COUNSEL INSTITUTE-EUROPE

New Challenges Facing the Legal Department

18 APRIL 2013

Freshfields Bruckhaus Deringer LLP | 65 Fleet Street | London

GEORGETOWN LAW
EUROPE



WHY YOU SHOULD ATTEND

Corporate Counsel Institute-Europe | Freshfields Bruckhaus Deringer LLP | 65 Fleet Street | London EC4Y 1HS

Building on 16 years of success with its annual Corporate Counsel Institute — US, Georgetown Law returns to London for the fourth annual Corporate Counsel Institute — Europe. As with the inaugural April 2010 event in London, and the subsequent Institutes in Paris and Madrid, the program is designed by and for leading European in-house and outside counsel.

At this year's program in London, you will be able to review new legal developments, take home proven strategies, network with colleagues, and discuss the future of the legal profession. Our distinguished faculty of General Counsel, senior practitioners, and academics will be available to meet with you during breaks, lunch, and at the cocktail reception to address your most pressing questions.

At this year's Corporate Counsel Institute — Europe, you will:

- Learn from leading General Counsel how to manage global risk in the changing European landscape.
- Review current enforcement priorities and strategies for dealing effectively with enforcement officials.
- Examine the best practices in discovery of electronically stored information for in-house counsel and learn which questions to ask when addressing the forensic investigation of electronic data.

- Delve into the issues that are top of mind for General Counsel as they manage their company's legal matters in this complex global environment.
- Receive tips from CEOs, General Counsel, former General Counsel, and private practitioners on how to enhance the relationship between the General Counsel, the C-Suite, and the Board.

This year's agenda focuses on several critical issues facing today's European in-house and outside counsel. This enhanced focus allows you to leave the program with greater clarity and a series of recommendations and solutions that you can implement immediately. Join us in London this April for what promises to be a wonderful educational event!

To better serve you, all course materials will be provided to you by email prior to the program. Benefits of downloadable course materials include:

- **Effortless search features.** Save time by keyword searching downloadable course materials rather than flipping through a course book.
 - **More in-depth content.** Without page constraints, speakers will have the opportunity to provide more comprehensive materials.
 - **Easily transportable.** You no longer have to lug around that heavy course book. Download the materials to a flash drive or laptop, or only print the articles that you need. Additionally, you can revisit materials online after the program has concluded.
 - **Help save the environment.** With materials in an eco-friendly format, review the materials in advance and print only those that you find helpful.
 - **Using a tablet?** All course materials are now fully accessible on all tablet models.
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PROGRAM

Thursday, 18 April 2013

8:15 – 8:45 AM

Registration and Continental Breakfast

8:45 – 9:00 AM

Welcome and Introductory Remarks

Lawrence J. Center, Assistant Dean, Georgetown Law

9:00 – 9:45

Keynote Address

A Conversation between The Right Honourable, The Baroness Hale of Richmond, Brenda Hale of the United Kingdom Supreme Court and The Honorable Margaret McKeown of the United States 9th Circuit Court of Appeals

9:45 – 11:00 AM

General Counsel Roundtable:

What's Top of Mind in Managing Global Risk in the Changing European Landscape?

General Counsel for large and small companies discuss the issues that are "top of mind" as they manage their company's legal matters in a complex global environment with sometimes conflicting laws and regulations.

Moderator

Delphine Abellard

Chevalier, Péricard Connesson & Associés, Paris, France

Panelists

Louis J. Briskman

General Counsel, CBS Corporation, New York, NY

James Ellington

General Counsel, Standard Chartered, London, UK

David Geen

General Counsel, ISDA, London, UK

Hannes Meckel

J. F. Hannes Meckel General Counsel, GE Germany, Frankfurt, Germany

Leslie Turner

Senior Vice President, General Counsel, and Secretary, The Hershey Company, Hershey, PA



11:00 – 11:15 AM

Networking Break

11:15 AM – 12:30 PM

Enforcement Roundtable

International enforcement of sanctions by governments across the continent has become increasingly commonplace in the past several years. Enforcers in Europe continue to monitor the priorities and techniques of their colleagues in the United States. During this panel, enforcement officials and former officials from key agencies on both sides of the Atlantic will discuss and debate effective enforcement strategies and compare their approaches to achieving their missions.

Moderator:

Harriet Territt

Jones Day, London, UK

Panelists:

Tom Melbye Eide

VP Legal Global Strategy and Business Development, Statoil ASA, Norway

Vivian Robinson

McGuire Woods (formerly General Counsel of the Serious Fraud Office), London, UK

Satnam Tumani

Kirkland & Ellis International LLP (formerly Head of Bribery & Corruption and International Assistance Departments of the Serious Fraud Office), London, UK





PROGRAM

Thursday, 18 April 2013

12:30 – 2:00 PM

Lunch and Discussion on the Future of Legal Practice

Leaders of two of the world's top law firms will engage in an interactive discussion with attendees on the present and future of the legal profession. How is the relationship between lawyers and their clients changing? How has the role of Chief Legal Officer evolved? How can law firms provide best value to their clients? Participate in this lively facilitated discussion and learn what to expect in the future.

Speakers

Ted Burke

Managing Partner, Freshfields Bruckhaus Deringer, LLP
London, UK

Lee Miller

Joint CEO, DLA Piper LLP (US), *Chicago, IL*

2:00 – 3:15 PM

Forensic Investigation of Electronic Data

The hottest issue in litigation today is the discovery of Electronically Stored Information (ESI). Whether a company relies on vendors or employs an in-house eDiscovery team, it is critical that all in-house counsel be familiar with the forensic investigation of electronic data. Without this critical knowledge, lawyers will not know which questions to ask. A key question is always "Do you know what you don't know?" This session will help in-house and outside counsel answer that critical query in the affirmative.

Moderator:

M. James Daley

Daley & Fey, LLP, *Overland Park, KS*

Panelists:

David Kemp

Executive Director of Legal Policy,
Autonomy Corporation, *London, UK*

Miguel Mendes Pereira

Office of Counsel in Competition & EU, Intellectual Property, Electronic Communications and Media,
Vieira de Almeida, *Lisbon, Portugal*

Christian Zeunert

Head E-Discovery Management, Swiss Reinsurance Company, *Zurich, Switzerland*

3:15 – 3:30 PM

Networking Break

3:30 – 4:45 PM

The Relationship between the General Counsel, the C-Suite, and the Board: View from the Top

The role of the Chief Legal Officer at companies has been evolving for years, particularly during the past decade. As more laws and regulations are enacted, as the compliance responsibilities increase exponentially, as more data moves to the cloud, and as businesses encounter increasing pressure to perform smarter and faster, the relationship between the legal department and its many constituents — the CEP, the CFO, the CCO and the Board of Directors — has changed. During this session, participants on different sides of this equation will share best practices employed by today's corporate legal departments.

Moderator:

Anastasia P. Kelly

DLA Piper LLP (US) (former General Counsel, AIG),
Washington, DC

Panelists:

James Bellerjeau

Mettler-Toledo International Inc., *Zurich, Switzerland*

Cliff Hudson

CEO, Sonic Inc., *Oklahoma City, OK*

Julian Nebreda

Senior Vice President for Europe & CIS, The AES Corporation
London, UK and Venezuela

Will Lawes

Senior Partner, Freshfields Bruckhaus Deringer LLP
London, UK

4:45 – 5:00 PM

Closing Remarks

5:00 – 6:00 PM

Cocktail Reception

Sponsored by HP Autonomy



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Club Español del Arbitraje
Madrid, Spain

Ayesha K. Waheed

Latham & Watkins
London, England

Daniel A. Wuersch

Wuersch & Gering, LLP
New York, NY

Alan Yanovich

World Trade Organization



PROGRAM DETAILS

Geneva, Switzerland

LOCATION

Freshfields Bruckhaus Deringer LLP
65 Fleet Street
London EX4Y 1HS

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DISCLAIMER

Speakers are subject to change.

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sjk72@law.georgetown.edu.

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Payment must accompany registration.

Corporate Counsel Institute – Europe
18 April 2013

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