17th Annual VAT Summit

- VAT Determination Automation
- VAT Compliance Automation
- E-invoicing and VAT Compliance
- Online Shopping and VAT Compliance

27-28-29 April 2016

Berlin - Kempinski Hotel Bristol *****

www.vatforum.com/berlin

By VAT experts for VAT experts

Who should attend the summit?

- VAT managers working in a multinational environment
- VAT compliance managers responsible for VAT reporting in different Member States
- VAT officials dealing with large and foreign taxable persons
- VAT advisers serving multinational clients



Wednesday 27 April 2016

Welcome

Cocktail followed by a welcome dinner in the Kempinski Hotel Bristol (19.00 – 23.00)

Thursday 28 April 2016

Introduction to the conference (9.00 – 9.15) By Isabelle Desmeytere, Managing Director of VAT Forum

The use of a VAT engine

What should you expect from the use of a VAT Engine? Implementing a VAT Engine is one of the most difficult and time-consuming steps within the entire VAT automation process. When well implemented and maintained, this effort can be very rewarding, since the calculations of the VAT regime and VAT reporting are made correctly as the very first step of any process.

More than in any other step of the process, the saying 'garbage in, garbage out' is applicable here.

In order to be able to make an automated calculation or determine the VAT treatment of a certain transaction, the business must have a comprehensive set of master data relating to the different kinds of goods and services sold. It needs an equivalent data set for its purchases and the status of all its suppliers and customers, including information about the fixed establishment pertaining to the supplier or customers, VAT registrations, whether or not a tax representative is involved and so on.

Part I: The technical VAT issues: get your master data right

(9.15 - 10.00)

By Patrick Wille, President of VAT Forum, Managing Director of THE VAT HOUSE

Part II: Establishing the need to use a VAT engine (10.00 – 10.45) By Nadia Van Puymbroeck, Senior Tax Manager at Yara

Coffee break (10.45 – 11.15)

Part III: The implementation of a VAT engine (11.15 – 12.00)

Part IV: The point of view of an implementer (12.00 – 12.45) By Fahad Bin Nadeem, Managing Partner at Tytho

Lunch (12.45 – 14.15)

VAT compliant e-invoicing

Most businesses have already implemented a certain method of e-invoicing to a greater or lesser extent.

It must be said that a well-developed e-invoicing system should allow optimisation of the level of VAT automation within a business to a significantly higher level, especially on the purchase side.

However, there is currently still a major gap between the understanding of the need for formal compliance and for content compliance. The latter is what you need to enable your VAT automation.

VAT Determination Automation and VAT Compliance Automation

From A to Z

It is possible to 'automate your VAT' in different phases of your business processes. Few companies have already automated their entire VAT processing system. Most businesses automate step by step, which is most likely the smartest way to be sure of having everything under control.

What processes can be automated? Where does it make most sense to start with automating VAT within your business?

The conference is designed in such a way that the underlying technical facts relating to VAT are explained first, followed by an explanation of the practical approach.

Part I: The onboarding of small business partners: facilitation of their process change (14.15-15.00)

By Jos Feyaerts, Managing Director of InCoPro

Part II: The point of view of a service provider with respect to VAT Compliance (15.00 - 15.30)

By Christiaan van der Valk, President of Trustweaver

Coffee break (15.30 – 16.00)

VAT compliant online shopping

Every day new online shops pop-up. Not just small ones: online shops operated by large and established businesses are multiplying like rabbits. Two major flows are to be distinguished: supplies of services, possibly subject to the MOSS and supplies of goods, to which the distance sales rules may apply.

Again, sales through an online shop form part of the entire VAT business of your company and are an import aspect when it comes to VAT automation.

Part I: The VAT technical issues: when is MOSS applicable? When are the distance sales rules applicable? What are your liabilities? (16.00 - 16.45)

By Dr Hannes Gurtner, Partner and Head of VAT at LeitnerLeitner, member of the EU Commission's VAT Expert Group

Part II: The Nike online shop in practice (16.45 – 17.15) By Magdalena Skawinska, Manager EMEA Indirect Tax at Nike

Wrap up of the day

By Patrick Wille, President of VAT Forum, Managing Director of THE VAT HOUSE (17.15 – 17.30)

Gala Dinner

Cocktail followed by a gala dinner in the Reichstag Building (19.00-23.00)

Friday 29 April 2016

VAT compliance automation

Businesses considering automation often begin with the automation of their VAT reporting. This is likely to be a smart move, since implementing a VAT compliance automation solution is often quickly implemented and pays off immediately because of the time saved.

However, there is a lot more than time-saving at stake when automating VAT compliance, provided that the implementation is done well.

Part I: The technical VAT issues (9.00 – 9.45)

By Patrick Wille, President of VAT Forum, Managing Director of THE VAT HOUSE

Part II: Establishing the need to use an automated VAT compliance application (9.45-10.30)

By Liesbeth Geypen, Head of Tax Compliance and Accounting Services Europe at DHI

Coffee break (10.30 – 11.00)

Part III: The implementation of an automated VAT compliance application (11.00 - 11.45)

By Lorry Limbourg, European Indirect Tax Director of Coca-Cola Services

Part IV: The point of view of an implementer (11.45 – 12.30)

By Robbert Hoogeveen, Managing Director of Key Group

Lunch (12.30 – 14.00)

What can you expect from this VAT Summit?

- Direct knowledge transfer
- Logically structured presentations and lectures
- Lectures that go into technical VAT depth but are also practically oriented
- Continual interactive discussions with the participants
- Directly applicable solutions for your business environment
- No sales pitches
- Networking with other VAT experts
- Documentation binder and underlying information on a memory stick

Real-time data transfer: "the current" future

When discussing real-time data transfer in respect of VAT reporting, Brazil is often referred to as 'the' example. But how does the Brazilian system of real-time data transfer work?

Part I: An insight in the method of real-time reporting in Brazil (14.00-14.30)

By Kevin Riegelsberger, Chief Strategic Initiatives Officer at Avalara

At the time of printing this brochure, as of 2017, a new type of immediate information transfer system is anticipated for use in Spain. Rumour has it that this may be deferred, but it is a fact that in the near future the information contained in the Spanish VAT books will have to be transferred to the tax authorities on a real-time basis

Part II: The technical VAT issues (14.30 – 15.00)

By Fernando Matesanz, Managing Director of Spanish VAT Services Asesores and Pablo Lujan, Associate and Head of Compliance at IVA Consulta

Part III: The technical IT issues (15.00 - 15.30)

By Vera Kabout, International Account Manager at Edicom

Coffee break (15.30 – 16.00)

What's new in the EU?

The upcoming developments in the EU following the work of the VAT Expert Group (16.00 - 16.30)

By Dr. Stefan Maunz, Managing Partner at KÜFFNER MAUNZ LANGER ZUGMAIER, member of the EU Commission's VAT Expert Group

Summit wrap up

By Patrick Wille, President of VAT Forum, Managing Director THE VAT HOUSE (16.30-16.45)

Visit to Berlin

Guided tour of the City of Berlin followed by a dinner (18.30 – 23.00)

About VAT Forum

VAT Forum is an international partnership of indirect tax specialists that was founded in 1999 by Professor Patrick Wille, along with other independent VAT consultants and member companies.

It consists of partners (highly experienced independent VAT consultants), and members (companies that trade across borders). The Forum organises activities and provides services for its members.

It is a fact that VAT is becoming a major issue and a significant liability for those businesses that are active across borders in Europe; this is not only the case for multinational firms, but also for smaller companies that trade within Europe.

For this reason, it is VAT Forum's main aim to support the VAT compliance requirements of its members actively, by means of short and long-term training programmes, conferences, information dissemination, weekly newsletters, technical discussion groups, lobbying and networking.

About the conference

We aim to create an open discussion between VAT managers within companies, consultants, officials from national VAT authorities and the European Commission. This conference aims to discuss hot topics and provide ready-made answers for businesses. The aim of the conference is also to inform companies and consultants of the latest changes to EC and national VAT legislation and the impact of these changes on business.

We aim to provide substantial information as well, not only to be used during the conference, but also as a reference tool back home.

During the sessions, participants will have the opportunity to raise questions. Participants are invited to contribute as much as they believe is useful during the panel discussions, in order to make this conference as interactive as possible. During each session, there will be sufficient time to answer questions and to discuss the issues with the audience.

The conference offers a unique opportunity for networking. Persons responsible for VAT and Customs from different companies and countries will be present. It is the ideal moment to exchange ideas and gather information from other countries.



For more information:

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Hotel cancellations can only be made until 29 March 2016. The hotel rooms are guaranteed subject to availability. Should there be no rooms available, we will inform you a.s.a.p. after we have received your registration form.

Participants are free to reserve another

Cancellation: Nominated individuals who are unable to attend can nominate somebody else to go in their place.

For cancellations of participation in the summit of which we are notified before 29 March 2016, the sum paid will be reimbursed after the deduction of € 150 to cover administration costs. For cancellations made from 29 March 2016 onwards, a reimbursement of 50% will be made and the documentation will be sent to the participant. Cancellations after 10 April 2016 will be considered as a "no show" and no reimbursements will be made. If you register after 13 April 2016, we cannot guarantee that your name will appear on the participation list.

Registration Form

Please send or fax this registration form back to:

- VAT Forum, O.L.Vrouwstraat 6/4, B-1850, Grimbergen, Belgium
- Fax: +32 2 272 44 30
- Or register on our website: www.vatforum.com/berlin

Company.		
Name of participant:		
E-mail address:		
Address:		
Country:		
Telephone:		
Fax:		
VAT identification number:		
$\hfill \square$ I do not want my e-mail address to be printed on the list	of participants	
Conference: Kempinski Hotel Bristol*		
Participation fee for the summit. Prices do not include VA	AT.	
	VAT Forum Members and Tax Authorities:	Non-Members:
Early subscriptions: before 29 March 2016	□ € 1200	□ € 1500
Subscriptions after 29 March 2016	□ € 1400	□ € 1600
The documentation supplied consists of a small binder contact □ To become a member of VAT Forum: € 1000 If you have special dietary requests, please indicate this. Other wishes: □ Vegetarian □ Vegan □ I would like to bring my partner with me and pay € 250; the events. To register online: www.vatforum.com/berlin An invoice will be sent after receiving your application form. Payment BIC code KREDBEBB or by sending a company cheque. The payment in the sent after receiving your application form.	erwise we cannot guarantee that we we have some cannot guarantee that we we have some cannot covers all dinners in the every some can be made to the following bank accounts.	vill be able to comply with your dietary vening, cocktails before dinner and socia
Hotel reservation: Kempinski Hotel Br □ 27/04 □ 28/04 □ 29/04 □ 30/04 The hotel room is invoiced directly to the participant and must be guvant will be added, city or tourist taxes may be added as well. □ Double room for single use (breakfast included): € 140 per □ Double room for double use (breakfast included): € 161 per □ Double	aranteed by means of a credit card.	
Type of credit card: Number:	Exp	ıry date:/
Signature + date		

Speakers, moderators, panel members

Prof. Patrick Wille, Managing Director of THE VAT HOUSE and President of VAT Forum (Belgium)

Isabelle Desmeytere, Managing Director of VAT Forum (Belgium)

Dr. Hannes Gurtner, Partner and Head of VAT at LeitnerLeitner (Austria)

Iris Schaefer, Owner of WP/StB Iris Schaefer (Germany)

Dorota Baczewska-Golińska, Partner and Owner of ITA Doradztwo Podatkowe Sp. z o.o. (Poland)

Ranetta Petrovácz, Owner and Partner, Petitum Kft (Hungary)

Mats Holmlund, VAT Partner at Skeppsbron Skatt (Sweden)
Stamatis Papahimonas, Managing Partner, A & P Tax and Finance (Greece)

 $\textbf{Fernando Matesanz,} \ \mathsf{Managing \ Director \ of \ Spanish \ VAT \ Services \ Asesores \ (Spain)}$

Raymond Feen, Owner of ALLVAT (The Netherlands)

Marnix Cornette, Owner and Partner, RFN (France)

Dr. Stefan Maunz, Managing Partner at KÜFFNER MAUNZ LANGER ZUGMAIER (Germany)

David Stokes, Director of Accordance Technical Services Ltd (United Kingdom)

Morten Stegard, Owner of Stegard Law – VAT Consulting AS (Norway)

Vera Kabout, International Account Manager at Edicom

Thomas Pühringer, Pühringer TaxConsulting, Austria

Pablo Lujan, Associate and Head of Compliance at IVA Consulta (Spain)

Cristian Radulescu, Partner at Taxhouse (Romania)

Dr. Jan Kaucký, Owner of RNDr. Jan Kaucký (Czech Republic)

Conceição Gamito, Managing Associate and Head of Indirect Taxes at Vieira de Almeida (Portugal)

Alessandro Portale, Owner and Partner, Studio Portale (Italy)

Christiaan van der Valk, President of Trustweaver

Nadia Van Puymbroeck, Senior Tax Manager at Yara

Jos Feyaerts, Managing Director of InCoPro

Liesbeth Geypen, Head of Tax Compliance and Accounting Services Europe at DHL

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