

ROGUE WAVES & CROSSWINDS: TRADE MARKS IN MOTION



DUBROVNIK
2016

ECTA 35th Annual Conference
22-25 June, 2016 Dubrovnik, Croatia

PRELIMINARY PROGRAMME

ECTA

European Communities Trade Mark Association



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ECTA

European Communities Trade Mark Association

Welcome

Dear Colleagues,

A mere fourteen centuries old, DUBROVNIK is a young town compared to its older northern sisters of Split or Trogir, whose history goes back to the Greek colonisation of more than two millennia ago. Dubrovnik's history begins in the 7th century on a rocky island where the remaining Roman citizens of the nearby city of Epidaurum (today's Cavtat) sought refuge from the invading Slavic tribe of Croats. Soon afterwards, the narrow strait separating the island from the shore where the Croats settled was filled in and made into a connecting street. Thereafter, the two cultures continued growing the settlement together and started the history of a remarkable multicultural city whose later elements incorporated Turkish, French and Austrian influences.

We are proud to welcome you to ECTA's Annual Conference in June 2016 - only three years after Croatia joined the European Union - to explore in person this fascinating story, which can be felt, heard, tasted and carried back home as a lasting memory of a unique experience.

Our conference will be held on Babin Kuk, a peninsula beside the Dubrovnik port of Gruž, at the Lacroma hotel and VALAMAR group resort that includes three to five star hotels, conference and recreational facilities.

The Working Programme will start on Wednesday and finish on Friday with the emphasis on the coming-into-force of the EU legislative package trade mark reform. In a nod to the merchant history of Dubrovnik, and the increased understanding of the importance of the trade mark reform necessary to reflect the modern consumer and business needs, the topic of the 2016 ECTA has been titled Rogue Waves and Crosswinds: Trade Marks in Motion.

There is no doubt that continuous intellectual property reforms have become a process rather than an event, especially considering the ceaseless technological innovations and constant introduction of new business models. Have we moved far beyond the jagged rocks of the Paris and Berne Conventions and can new lands be seen on the horizon? The idea behind the chosen theme is to free the discourse the IP profession has held for too many decades from the traditional mould and finally start exploring new emerging possibilities. The abolition of the graphical representation of a trade mark application in the new EU Trade mark Law is just one example.

Although storms are not included in our programme (we certainly don't expect any at the end of June), the contemporary climate may demonstrate its own opinion on the topic. Therefore, expect beach weather but don't be surprised by the occasional storm. Cherish the sea in any event!

We will start the conference on Wednesday, 22 June 2016, a Croatian National holiday celebrating the anti-fascist uprising in 1941. The welcome reception will be held at the Copacabana beach, which is in the immediate vicinity of the Lacroma hotel, and will consist of light snacks and entertainment with the focus on attendees getting together and socialising in a wonderful location by the sea.



After the working programme on Thursday, the evening event will be held at the Lazareti venue next to the spectacular Dubrovnik city walls. Continuing the 1377 establishment of the World's first quarantine compound in the rapidly-globalising Dubrovnik Republic, the present day Lazareti building was started in 1590 and has been recently renovated. ECTA plans to host you at Lazareti with an evening of renaissance and klapa (a cappella) music and performances. Within easy reach of the old town bars and restaurants, it will be the ideal introduction to a romantic Dubrovnik night.

On the last night of the conference ECTA will host a gala farewell dinner at the hotel resort and dinner will be accompanied by a performance of the renowned Croatian classic crossover group, 2Cellos.

Bearing in mind that Dubrovnik is neither an administrative nor a business centre and that Croatians dress informally for business during the summer, we recommend dressing down as the locals do for the entire conference.

The excursions on Saturday will take you to Dubrovnik's surroundings which were former territories of the Dubrovnik Republic. One excursion will tour around the bread-basket of Dubrovnik: Konavle. Here you will see the countryside that flows with wine and boasts local organic produce and specialities. Another tour will take you to Dubrovnik's enigmatic Lokrum island, a place where legend had it Richard the Lionheart stopped on his way back from the Third Crusade in 1192.

There will also be opportunities to take city tours during the conference. The biggest prizes, however, might be the quiet moments you will catch during respites from the ECTA Annual Conference, in exploring the cobbled streets and steps of the old town and the hidden alleys that will give you snapshots of a past you can feel and breathe. A most delightful place to ponder the issues of trade mark reform indeed!

Welcome to Dubrovnik! Dobrodošli!



F. Peter Müller ECTA President

Members of the Local Organizing Committee:



Mladen Vukmir



Carla Biancotti



Davor Bošković

About Dubrovnik

Dubrovnik – more than a thousand years of history interweave with a myriad ways to discover its beauty. There are many beautiful cities in the world, but of course the people of Dubrovnik claim theirs to be the most beautiful.

Dubrovnik has a unique political and cultural lineage, of world-famous cultural heritage and beauty (it is UNESCO-protected) – it is one of the most attractive cities in the Mediterranean.

Dubrovnik's trademark is without doubt its majestic City Walls which rise up from the sea, and is considered to be one of the best preserved fortification systems in Europe.

Apart from its well-preserved cultural and historical heritage and outstanding natural beauty, Dubrovnik also offers a high-quality hotel infrastructure and some breathtaking venues.

Our conference venue, the Valamar Lacroma hotel, is situated on the peninsula of Babin Kuk facing the Elaphite islands - an archipelago of several islands of which only the main three are inhabited: Koločep, Lopud and Šipan. They are an oasis for locals and guests who seek to escape the city in the hot summer months.

The Valamar Lacroma and the other hotels within the resort are only a 10-minute bus ride from the Old Town and a few minutes walking distance to the popular Lapad bay promenade, which is home to numerous coffee shops, restaurants, bars, sports facilities and beaches.

We hope that after your stay in Dubrovnik you will agree with George Bernard Shaw's immortal words: "If you want to see heaven on Earth, come to Dubrovnik".

See you in Dubrovnik for our 35th annual ECTA conference!



Programme

Wednesday 22

08.00-18.30 REGISTRATION AND INFORMATION DESK

08.00-13.00 Committee Meetings (by invitation only)

08.00-09.00 Advisory Committee meeting

09.00-12.30 Design Committee
Internet Committee
Professional Affairs Committee

09.00-13.00 Anti-Counterfeiting Committee
Copyright Committee
Law Committee

10.00-13.00 Geographical Indications Committee
Harmonization Committee

13.00-14.15 Membership and Disciplinary Committee lunch meeting
OHIM-Link Committee lunch meeting
Publications Committee lunch meeting
WIPO-Link Committee lunch meeting

13.00-14.15 Lunch for Council and Committee Members (by invitation only)

14.30-18.30 Council Meeting (by invitation only)

14.30-17.00 **WORKSHOP:**

**Award of damages in trade mark cases:
Perspectives from the United States and the European Union**

Moderator: **Annick Mottet Haugaard**, ECTA Past President, Lydian, BE

Speakers:

US perspective, **David Donahue**, Partner, Litigation Department,
Fross Zelnick Lehrman and Zissu, PC, US

Overview of the current situation in Europe, **Paul Maier**, Director of the EU
Observatory on infringements of intellectual property rights, OHIM, ES

UK perspective, **Simon Miles**, ECTA Legal Adviser, Solicitor and Registered Trade Mark
Attorney, Edwin Coe LLP London, UK

German perspective, **Dr. Richard Dissmann**, Partner Bird & Bird, DE

Spanish perspective, **David Pellisé**, Pellisé Abogados, ES

Panel discussion



15.30-16.00 Coffee break

19.30-23.00 **Welcome Reception – Copacabana Beach**

Join us for an informal and relaxed evening by the sea with modern tunes and local specialities served buffet-style.

The Copacabana Beach, which is in walking distance of the hotel complex, is located just below the Valamar Resort and features a stunning view of the island of Daksu and the Dubrovnik suspension bridge.

Dress code: casual (high heels not recommended)

Programme

Thursday 23

08.00-18.30 REGISTRATION AND INFORMATION DESK

08.45-09.15 Annual General Meeting

09.15-09.45 **Welcome and Keynote Speech**

F. Peter Müller, ECTA President, Müller Schupfner & Partner, DE
Ljiljana Kuterovac, Director of the Croatian State Intellectual Property Office, HR
Mladen Vukmir, ECTA Organising Committee, Vukmir & Associates, HR
Carla Biancotti, ECTA Organising Committee, Vukmir & Associates, HR
Davor Boskovic, ECTA Organising Committee, Producta Ltd., HR
Ruta Olmane, ECTA First Vice-President, METIDA Law Firm, LV

Keynote Speech, **Emil Tedeschi**, President and Chief Executive Officer,
ATLANTIC GRUPA D.D., HR

09.45-11.15 **Latest IP News and Trends**

Moderator: **Sozos-Christos Theodoulou**, ECTA Second Vice-President,
The Law Offices of Dr. Christos A. Theodoulou LLC, CY

OHIM Update – EUTMDN, TM5 and more, **António Campinos**, President, OHIM, ES

EU Trade Mark Reform implementation, **Michael Koenig**, Deputy Head of Unit, DG
for Internal Market, Industry, Entrepreneurship and SMEs, Intellectual Property and
Fight Against Counterfeiting, European Commission, BE

WIPO Update on Madrid, Hague and other Treaties, **Glen Mac Stravic**,
Head Brand Database Section, WIPO, CH

Discussion

11.15-11.30 COFFEE BREAK

11.30-13.00 **1st Session: European Trade Mark Legislative Package**

Moderator: **Dr. Max Oker-Blom**, ECTA Secretary General,
Hanken School of Economics, FI

Absolute grounds, **Prof. Dr. Dr. h.c. Anette Kur**, Max-Planck Institute, DE

Filing, **Nastassia Saint-Séverin**, Member of the ECTA Internet Committee,
Procter & Gamble International Operations SA., CH

Examination, **Anette Rasmussen**, Vice-Chair of the ECTA OHIM Link Committee,
Awapatent A/S, SE

Discussion

13.00-14.30 LUNCH

14.30-15.45 **2nd Session: European Trade Mark Legislative Package**

Moderator: **Imogen Wiseman**, ECTA Council Member and member of the ECTA Law Committee, F. J. Cleveland LLP, UK

Opposition procedure, **Dimitris Botis**, Deputy Director for Legal Affairs, International Cooperation & Legal Affairs Department, OHIM, ES

Relative grounds, **Dr. Andreas Renck**, Chair of the ECTA OHIM Link Committee, Hogan Lovells (Alicante) SL & Cia., ES

Discussion

15.45-16.15 Coffee break

16.15-17.30 **3rd Session: Anti-Counterfeiting and Enforcement – Impacts of the Trade Mark Reform and more**

Moderator: **Joe Cohen**, Chair of the ECTA Anti-Counterfeiting Committee, Collyer-Bristow, UK

Storage and destruction costs, **Sylvie Harding**, Member of the ECTA Council and Anti-Counterfeiting Committee, CHANEL, FR

Goods in transit, **Ninoslav Babic**, Head of the Customs (Ministry of Finance), HR

Enforcement Database, **Nicole Semjeviski**, Observatory, OHIM, ES

Discussion

18.00-19.15 ECTA Committee Chairs meeting (by invitation only)

19.30-24.00 **A touch of Renaissance at the Lazareti Complex** – one of the World's first quarantine compounds.

In the past Dubrovnik was a crossroads of caravan routes due to its position as one of the most popular and important trade ports on the Mediterranean Sea. To reduce the risk of contracting the ever-present plague, the people of Dubrovnik built these lazarettos, which served as isolation hospitals.

Let us take you back to the 16th century (but without the plague!), the golden age of the Dubrovnik Republic while you sample traditional drinks and dishes served buffet-style and listen to the sounds of a Dalmatian Klapa.

Dress code: casual

Bus transfers from the conference centre to the venue and back will be provided. The transfer schedule will be listed in the final programme.

Programme

Friday 24

08.00-18.30 REGISTRATION AND INFORMATION DESK

09.00-13.00 Parallel Sessions

09.00-11.00 4th Session: Copyright: The European Copyright Reform and the Digital Agenda for Europe

Moderator: **Dr. Christian Freudenberg**, Chair of the ECTA Copyright Committee, Schomerus & Partner StB/RAe/WP, DE

Copyrights in the EU, **Anna Herold**, Member of Cabinet, Cabinet of Günther H. Oettinger, Commissioner for Digital Economy & Society, European Commission, BE

The European Copyright Reform, **Julia Reda**, MEP, European Pirate Party, The Greens/EFA group, DE

Exceptions vs. fair use, **Prof. Niklas Brunn Hanken**, School of Economics, FI

Discussion

09.00-11.00 5th Session: Prior Right Agreements – pitfalls and ploys

Moderator: **Peter Lukácsi**, Chair of the ECTA Professional Affairs Committee, SBGK Patent and Law Offices, HU

Industry perspective, **Dr. Clemens Heusch**, Head of European Litigation, Nokia, DE

Practitioner's perspective: **Dr. Tobias Dolde**, Member of the ECTA Harmonization Committee, Noerr Alicante IP, S.L., ES

Discussion Roundtable

11.00-11.30 COFFEE BREAK

11.30-13.00 6th Session: China at a glance: From Europe to China: IP Key, the Chinese Trade Mark reform and other related IP matters

Moderator: **Michele Ferrante**, Member of the ECTA Anti-Counterfeiting Committee, Ferrante Intellectual Property, CN

10 years of IPR Working Group: The work so far and the challenges for the future, **Jorg Weberndorfer**, Policy Officer IPR – China, Hong Kong, Macao, Mongolia, Taiwan, European Commission, BE

The Chinese Trade mark Law: Overview and recent amendments, **Paul Ranjard**, Chair of the EU Chamber of Commerce in China's IPR Working Group, Representative of Unifab, and Of Counsel at Wan Hui Da IP Firm, CN

Current challenges in trade mark practice and application in China: Speaker tbc

Discussion

11.30-13.00 7th Session: WIPO – How to file a global trade mark without national objections

Moderator: **Judith Lantos**, ECTA Council Member and Chair of the WIPO Link Committee, Sár and Partners - Danubia Patent and Law Office LLC, HU

WIPO e-services, including Global Brand Database and Classification questions: Is worldwide harmonization of classification achievable, **Glen Mac Stravic**, Head Brand Database Section, WIPO, CH

Experience in building brands in a transitional economy, **Johannes Waldinger**, CEO and Managing Director, TOMTEC Imaging Systems GmbH, DE

Discussion

13.00-14.30 LUNCH

14.30-15.30 **8th Session: Rogue Waves and Crosswinds**

The past and the future of intangible assets in a digital, networked world,
Mladen Vukmir, ECTA Council Member, Vukmir & Associates, HR

Additional thoughts

15.30-17.00 **9th Session: Case Law Update**

Moderator: **Prof. Dr. Alexander von Mühlendahl**, ECTA Honorary Member, Bardehle Pagenberg Partnerschaft, DE

Infringement under Article 5(1)(a) of the Directive and effect on the functions of the trade mark, **Mr. Justice Arnold**, Judge of the Chancery Division of the High Court England and Wales

OHIM BoA Case Law Update, **Christoph Bartos**, Member of the Boards of Appeal, OHIM, ES

Case law review, **Fabio Angelini**, ECTA Council Member and Vice-Chair of the Copyright Committee, De Simone and Partners, IT

Discussion

17.00-17.15 Summary, **Ruta Olmane**, ECTA First Vice-President, METIDA Law Firm, LV

17.15-18.00 Closing Reception

19.30-24.00 **Gala Dinner at the Valamar Resort**

After a drinks reception on the terrace of the Valamar Lacroma hotel, we invite you to an elegant gala dinner featuring the internationally renowned Croatian duo 2Cellos performing contemporary songs with a unique twist.

Dress code: smart (black tie / suit)



Accompanying Persons Programme

Please note that reservations are made on a first-come-first-served basis. We reserve the right to cancel any tours due to low enrollment. In this event, participants will be offered the opportunity to book an alternative excursion or receive a full refund.

Thursday 23 June

OLD TOWN SIGHTSEEING incl. Dubrovnik House

The Old Town of Dubrovnik, which is on UNESCO's list of cultural heritage sites, is surrounded by ramparts and fortresses and is truly a unique architectural and cultural masterpiece.

A pleasant walk along the "Stradun" promenade and through the narrow streets will make you feel like you have stepped back in time.

During a small break in the tour, you will have the chance to taste typical local liquors in the "Dubrovačka Kuća" (Dubrovnik House) art gallery.

"Dubrovačka Kuća" is one of a kind - a 3-storey Dubrovnik stone house dating back to the 14th century. Besides art from mostly locally and nationally famous Croatian artists, Dubrovačka Kuća features a special selection of souvenirs and authentic Dubrovnik products.

Lunch will be served at the Klarisa restaurant in the beautiful atrium of the St. Claire monastery.

Pick-up: 10.00 @ the lobby of the Valamar LACROMA hotel

Return: approx. 14.30 @ Valamar LACROMA

Price per person incl. lunch: 70 EUR





Friday 24 June

KONAVLE TRADITIONS

You will be transferred to the Konavle region – the “breadbasket” of Dubrovnik - where we invite you to a morning full of tradition and local food specialties.

Having arrived at an authentic water mill dating back to the times of the Dubrovnik Republic, you will be welcomed by girls dressed in national costume who will serve typical local drinks and figs.

On the premises around the mill an arts & crafts market will be exhibited by locals who are all in one way or another keeping the rich Konavle traditions alive. See the arts of traditional embroidery, ceramics, stonecutting and basketbraiding.

As well as a demonstration of the workings of the water mill, you will also see a fully reconstructed fulling mill which performs the process of pounding and cleansing textiles, a crucial step in the making of national costumes and other clothes 500 years ago.

A short distance along the river Ljuta we arrive at the Konavoski Dvori restaurant, where time definitely feels like it has stood still. Enjoy the natural surroundings of this restaurant while having lunch on the beautiful terrace.

Pick-up: 10.00 @ the lobby of the Valamar LACROMA hotel

Return: approx. 14.30 @ Valamar LACROMA

Price per person incl. lunch: 105 EUR



Saturday Excursions

Saturday 25 June

RIVIERA CRUISE & LOKRUM ISLAND

We start with a transfer from the hotel to the port of Gruz where we board a traditional "Trabakula" ship for a cruise around the peninsula of Lapad, along the City Walls which majestically rise from the sea and towards the island of Lokrum.

Accompanied by professional guides you will discover more about the island during a pleasant walking tour.

The first mention of Lokrum was in 1023, in connection with the founding of its Benedictine abbey and monastery. According to legend, Richard the Lionheart was cast ashore here after being shipwrecked in 1192 while returning from the Crusades. The vow he made to build a church on the spot where he came ashore should he be saved was kept at least in part: although he did come ashore on Lokrum, at the request of the people of Dubrovnik he agreed to have the church built in the city itself. Besides a small botanical garden, there is a fortress called Fort Royal on top of the island. Built in the shape of a star by the French in 1806 it gives marvellous views of Dubrovnik, Cavtat and the islands. In 1964 the island of Lokrum was declared a Managed Nature Reserve, and in 1976 a Special Forest Vegetation Reserve.

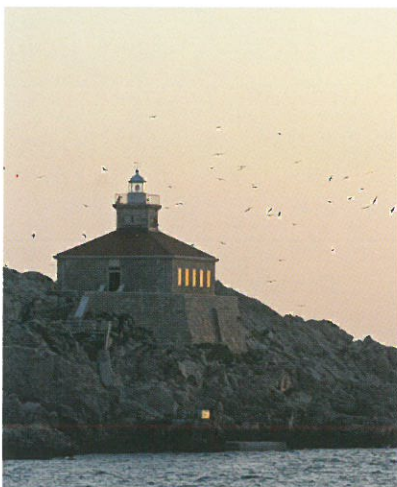
The name of our lunch venue "Paradise Corner" says it all - enjoy a Mediterranean style lunch in the invigorating lush green vegetation that surrounds you.

Pick-up: 09.30 @ the lobby of the Valamar LACROMA hotel.

Return: approx. 15.00 @ Old Town

approx. 16.00 @ Valamar LACROMA

Price per person incl. lunch: 90 EUR





Saturday 25 June

KONAVLE WINES & CAVTAT

A short drive along the southern coast of Dubrovnik takes us to the little village Komaji, home of the Crvik family who produce some of the finest wines in the Dubrovnik area. After a warm welcome you have the opportunity to sample local wines while enjoying the beautiful view over the vineyards.

From Komaji we continue to the home of the Brajkovic family, another representative of the wine community in Konavle.

Finally, we end our tour with a visit to Cavtat. The old town of Cavtat is situated on the southern slopes of the Rat peninsula, in the immediate vicinity of Dubrovnik and the airport. Also known as ancient Epidaurum, it is a popular destination with an attractive blend of old and more contemporary architecture.

Cavtat is also home to the Leut restaurant, a respected venue known throughout the region where we end our tour with a delicious lunch. It has been run by the Bobic family for over 40 years and is located directly on the sea shore, hidden under fresh pine trees and overlooking the gorgeous Cavtat bay.

Pick-up: 10.00 @ the lobby of the Valamar LACROMA hotel

Return: approx. 16.00 @ Valamar LACROMA

Price per person incl. lunch: 100 EUR



Accommodation

After you have registered for the conference, you will receive confirmation of your registration submission together with details of hotel accommodation. Please select your hotel and follow the instructions.

HOTEL VALAMAR LACROMA DUBROVNIK *****

Iva Dulčića 34

20 000 Dubrovnik

<http://www.valamar.com/en/hotels-dubrovnik/valamar-lacroma-dubrovnik-hotel>

Official conference venue

The Valamar Lacroma hotel is a contemporary-styled modern hotel with excellent conference facilities and is the proud recipient of the prestigious 2013 and 2015 World Travel Awards as "Croatia's Leading Hotel" and the 2014 and 2015 World Travel Award as "Croatia's Leading Business Hotel".

It is situated on the lush Babin Kuk peninsula, just 10 minutes from the Old Town of Dubrovnik and 25 minutes from Dubrovnik airport.

Guests can enjoy memorable gastronomic experiences in its gourmet restaurant, while its wine bar terrace boasts panoramic views over the Elaphite islands. The hotel's Ragusa Spa also offers the most comprehensive array of spa treatments in Dubrovnik.

Complimentary wireless Internet.

Standard room – run of the house, double: 170,00 EUR

Standard room – run of the house, single: 155,00 EUR

**Run of the house = best available at time of check-in*

Standard room with balcony & sea view, double: 180,00 EUR

Standard room with balcony & sea view, single: 165,00 EUR

Deluxe room with balcony & park view, double: 195,00 EUR

Deluxe room with balcony & park view, single: 180,00 EUR



HOTEL DUBROVNIK PRESIDENT *****

Iva Dulčića 142
20 000 Dubrovnik

<http://www.valamar.com/en/hotels-dubrovnik/valamar-dubrovnik-president-hotel>

This exquisite 5* hotel has undergone an extensive facelift to provide you with the ultimate Dubrovnik experience. Located on a unique beachfront location on the tip of Babin Kuk peninsula - only a few minutes from the enchanting Old Town of Dubrovnik, it provides its guests not only with spectacular views, but also with an unparalleled feeling of oneness with nature and the crystal blue sea from every corner of the hotel.

Complimentary wireless Internet.

Classic room with balcony & sea view, double: 205,00 EUR

Classic room with balcony & sea view, single: 185,00 EUR

Premium room with balcony & sea view, double: 225,00 EUR

Premium room with balcony & sea view, single: 205,00 EUR



HOTEL VALAMAR ARGOSY ****

Iva Dulčića 140
20 000 Dubrovnik

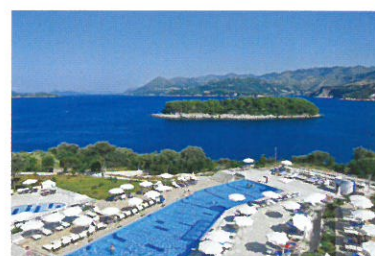
<http://www.valamar.com/en/hotels-dubrovnik/argosy-hotel>

Set in the picturesque, peaceful Babin Kuk peninsula, the Valamar Argosy Hotel now welcomes you as a newly refurbished and upgraded 4* hotel. It has stunning landscaped gardens, stylish rooms, a brand new infinity pool and one more great novelty – a wellbeing area. The Old Town of Dubrovnik is just minutes away as well as the popular pedestrian area around the bay of Lapad.

Standard room with balcony – run of the house, double: 155,00 EUR

Standard room with balcony – run of the house, single: 140,00 EUR

**Run of the house = best available at time of check-in*



Accommodation

HOTEL VALAMAR TIRENA ***

Iva Dulčića 36

20 000 Dubrovnik

<http://www.valamar.com/en/hotels-dubrovnik/tirena-hotel>

The Tirena Hotel's aromatic pine, olive and cypress tree gardens make it a pleasant hotel to stay at whilst still being close enough to the Old Town. The stylishly decorated rooms exude a relaxed Mediterranean feel.

Standard room – run of the house, double: 125,00 EUR

Standard room – run of the house, single: 115,00 EUR

**Run of the house = best available at time of check-in*



Please note that all the hotels are within the Valamar Resort and in walking distance to the conference venue.

All room rates are stated per room, per night.
All rates include breakfast buffet, VAT and local tax.

Check-in from: 14:00

Check-out until: 10:00

Cancellation policy:

For cancellations 6-3 days prior to arrival date, the hotel will charge a 1 night stay.

For cancellations 72 hours or less prior to arrival date, the hotel will charge for the total envisaged period of stay.

In case of no-show, the hotel will charge for the total envisaged period of stay.

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- 1 HOTEL VALAMAR LACROMA DUBROVNIK ****
- 2 HOTEL DUBROVNIK PRESIDENT *****
- 3 HOTEL VALAMAR ARGOSY ****
- 4 HOTEL VALAMAR TIRENA ***



Registration & General Information

ONLINE REGISTRATION

To register for the 35th ECTA Annual Conference, please visit the ECTA website (www.ecta.eu), select '35th Annual Conference' (under events) and then select 'register online'. Follow the steps and choose your payment method. You will receive a confirmation of your registration upon payment.

REGISTRATION FEES

Registration fees are valid only if payment is received on or before the deadline dates. A completed registration must be submitted for each participant, including accompanying persons, speakers and invited guests.

	Early Bird before 31 March 2016	Regular from 1 April 2016
ECTA Member	1380 €	1590 €
Member first time attendee "day pass"	780 € *	890 € *
Corporate Member (1 st registration)	1380 €	1590 €
Corporate Member (2 nd registration)	1250 €	1430 €
Corporate Member (3 rd and subsequent registration)	1150 €	1330 €
Non ECTA Member	1680 € *	1890 € *
Non Member first time attendee "day pass"	1080 €	1190 €
Accompanying Person	600 €	700 €
Academics (full-time)	400 € *	400 € *
Students (full-time)	200 € *	200 € *

Registration payment

You can either pay by credit card (Visa or MasterCard) or by bank transfer. The payment will be charged in euros. Please note that all bank charges for bank transfer payments must be covered by the sender.



ENTITLEMENTS

Delegate registration includes:

- Attendance at all conference working sessions, coffee breaks and lunches
- Publication of your name and your company's name in the list of participants
- Conference Briefcase
- Welcome Reception at Copacabana Beach, Wednesday 22 June *
- Dinner at Lazareti, Thursday 23 June *
- Gala Dinner at Valamar Resort, Friday 24 June *
- Special Gift

Accompanying person registration includes:

- Welcome Reception at Copacabana Beach, Wednesday 22 June *
- Dinner at Lazareti, Thursday 23 June *
- Gala Dinner at Valamar Resort, Friday 24 June *
- Gift

REGISTRATION CANCELLATION

Notification of cancellation must be sent in writing to the Conference Organizer,
registration@ecta.org

Cancellations will be accepted up to 13 March 2016 with a refund of all prepaid fees, less 1% cancellation charge; from 14 March to 30 April 2016 with a refund of all prepaid fees, less 25% cancellation charge. After this date, no refunds will be made.

* Kindly note that the First Time Attendee 'day pass' as well as the Academic and Student registration fees are valid for participation in the working programmes on Wednesday, Thursday and Friday only. Participation in the evening events on Wednesday, Thursday and Friday is not included in these fees.

Registration & General Information

CONFIRMATION AND JOINING INSTRUCTIONS

Confirmation of registration will be sent to all delegates on receipt of payment. In addition, joining instructions will be sent out in May 2016 by e-mail to assist with your visit to Dubrovnik. Please ensure you provide your personal e-mail address when registering.

EDUCATIONAL CREDITS

ECTA is an authorised course provider for:

UK Solicitors Regulation Authority Accredited (ref. DBL/ECTA), UK
UK Bar Standards Board Accredited, UK
CNF, (Consiglio Nazionale Forense), IT
Swedish IP Attorney Association, SE
Romanian Bar Association (A participation certificate should be filed)
German Bar Association in principle appropriate to 15FAO, DE

ECTA consistently provides high level educational content sessions during annual meetings for attendees working in various fields of trade mark and design law. Please check with your local authorities if these sessions are recognized as credit points in your respective country. Certificates of attendance will be available upon request after the conference from the ECTA Secretariat (ecta@ecta.org).



CONFERENCE ORGANIZER

ECTA Secretariat
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BE-1000 Brussels, Belgium
Office +32 2 513 5285
Fax +32 2 5130914
registration@ecta.org

LOCAL ORGANIZING AGENCY

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info@360incentivesandmore.com

VENUE

Hotel Valamar Lacroma
Iva Dulčića 34
20 000 Dubrovnik
Tel.: + 385 20 44 91 00

DATES

The ECTA conference will take place from Wednesday 22 June to Saturday 25 June 2016.
ECTA Council and Committee Meetings will be held on Wednesday 22 June 2016.

REGISTRATION AND INFORMATION DESK

The desk for registration and distribution of documents will be located in the business centre of Hotel Valamar Lacroma and will be open as follows:

Tuesday 21 June	14.00 – 18.30
Wednesday 22 June	08.00 – 18.30
Thursday 23 June	08.00 – 18.30
Friday 24 June	08.00 – 18.30

Registration & General Information

OFFICIAL LANGUAGE

The official language of the ECTA Conference is English. No simultaneous translation will be offered.

SOCIAL EVENTS

ECTA requests that during the entire period (Wednesday 22 to Saturday 25 June 2016) no other non-official conference events should be arranged.

INSURANCE

Participants are strongly advised to arrange personal travel insurance in case they have to cancel their participation at the conference. This insurance should cover conference registration fees, hotel accommodation as well as other risks associated with travel.

BADGE

Delegates, guests and accompanying persons are requested to wear their identification badges at all times during the conference.



TRAVEL TO DUBROVNIK

Dubrovnik airport is well connected with the city of Dubrovnik by shuttle bus which departs after the arrival of every scheduled flight. A one-way ticket costs 40KN (6 EUR).

The shuttle bus stop is located just outside the arrivals terminal on the right hand side.

From the airport to Dubrovnik the bus stops at the Pile Gate bus station and the main bus station in Gruž where you can either take a local bus or taxi to your hotel.

The taxi fare from Dubrovnik airport to Dubrovnik town is approx. 35 EUR.

The taxi ride from the airport to the city takes approx. 30 minutes.

TAXI COMPANIES

Dubrovnik Radio Taxi
Tel.: + 385 02 41 14 11

Blue Taxi
Tel.: + 385 20 33 22 22

Registration & General Information

PASSPORTS AND/OR VISAS

A valid ID or passport is required for entry into Croatia for participants from the European Union. For participants from other countries a valid passport is required. Participants from some countries may require a visa for entry to Croatia. Please check with your local Croatian consulate or embassy.

Croatia, despite being part of the European Union, IS NOT part of the Schengen Zone.

TIME DIFFERENCE

UTC/GMT +1 hour

CLIMATE

The climate in Dubrovnik is typically Mediterranean with mild, rainy winters and hot, dry summers. In the summer months the temperature averages between 25-35 degrees Celsius. The sun shines about 7.2 hours per day and at the end of June the sun sets around 8:30 PM.

The average sea temperature is between 18 to 24 degrees Celsius with sea salinity being approx. 38‰.

NATIONAL HOLIDAYS

During the conference Croatia will celebrate two national holidays. 22 June is the Anti-Fascist Resistance Day, while on 25 June Croatians celebrate their Statehood Day. There will be no special celebrations but all the state offices, banks and post offices will be closed. Some shops may be closed or have reduced working hours.

CURRENCY

The currency in Croatia is the Kuna (KN). Even though we are a part of the EU we are not a member of the monetary union so it is against the law to accept EURO in our country. Although sometimes guests can pay by EURO (for accommodation or taxis) no business/individual is obliged to accept EURO as payment.

Currency can be exchanged in banks, exchange and post offices or hotel receptions. You can also use ATMs to withdraw kunas.

1 EUR = approx. 7.5 KN

*Croatian coins come in denominations of 1, 2, 5, 10, 20 and 50 Lipa and 1, 2, 5 Kuna. Notes (paper money) come in denominations of 5, 10, 20, 50, 100, 200, 500 and 1000 Kuna.



BANKS

Most banks are open Monday to Friday from 08:00 to 19:00. During the weekends banks are open from 08:00 to 12:00. ATMs (cash machines) are available 24/7 in many places and accept international bank cards.

CREDIT CARDS

Most hotels, restaurants, bars and shops will accept major credit cards such as American Express, Diners, VISA and MasterCard. Taxis may accept credit cards but it is advisable to have cash.

ELECTRICITY

The normal electric current in Croatia is 220 volts, 50hz. Plugs are European Continental two-pin. Electrical appliances from the US/UK require a transformer and/or an adapter.

INTERNET

The internet in Croatia in general is widely available and broadband services are now very commonplace, as well as being pretty fast. Internet cafes are becoming less and less popular but you may still find some.

Guests will find Wi-Fi in public places but these are often secure networks which require a password.

SMOKING

Croatia has a strict non-smoking policy and smoking is prohibited inside public places, such as restaurants and hotels. Bars, however, have the option of being smoking or non-smoking venues.

A small sign at the cafe or bar will indicate if smoking is allowed. Some places offer a designated room for smokers - otherwise smoking is only allowed outdoors.

ECTA

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